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# Item Discrimination of IELTS Reading Comprehension Section: Evidence from Event Related Potentials

**Abstract:** The development of international proficiency tests such as IELTS, which entail important decision making about people's academic lives, requires complex processes to ensure item discrimination. Previous research has indicated that IELTS has been ineffective in omitting distractor components, which may offer limitations in differentiating among the candidates. Among all the sections, particular attention has been paid to the reading comprehension component and it is considered as a criterion for determining whether a person is academically literate or not. While there seems to be a deep linkage between brain and reading comprehension, Event Related Potentials (ERP), as one of the methods used for measuring brain activity, allows researchers to observe reading-related brain processes and can document neural patterns at the millisecond level. This study aimed at examining item discrimination of the reading comprehension section of the IELTS exam through ERP. With a sample of 10 participants holding the band scores from 6 to 8, the reading comprehension items of a retired version of IELTS were given to the test takers as the task or the stimulus. It was found out that there is a mismatch between the proposed category of difficulty given for the reading comprehension item types and ERP evidence.

**Keywords:** IELTS, Reading Comprehension, Item Discrimination, Event Related Potentials

## 1. INTRODUCTION

The International English Language Test System (IELTS) is one of the most prominent tests employed to assess the language skills of its candidates to make crucial decisions (Hashemi & Daneshfar, 2018). This test is used in highstakes decisions-making processes concerning the candidates' eligibility for job application or work in an English speaking country (O'sullivan, 2018). When tests are used extensively, their validity and item discrimination become even more important (Moore, Morton & Price, 2012).

Item discrimination is one of the criteria for determining the validity of a test (Henson, Dibello, & Stout, 2018; Khairani & Shamsuddin, 2016). While much research has been done on item discrimination, few researchers have focused on finding the discrimination of the items through employing neuroscience. Understanding the hidden processes in interpreting a linguistic structure in the brain requires using some of the neuroscience methods (Meyer, 2018; Nieuwland et al., 2018; Romeo et al., 2019; Steinhauer & Connolly, 2008). This study proposes

the employment of neurological models to evaluate item discrimination of tests such as IELTS.

### 1.1 The Reading Section of IELTS

Developing a test is a complex process that may be subject to revision even if the items are developed by skillful item writers (Danuwijaya, 2018). IELTS exam in this sense is not an exception. Research shows that IELTS cannot be a careful predictor of candidate's proficiency level of reading comprehension (Hyatt & Brook, 2009; Isaacs & Trofimovich, 2012). It seems that prior research for revalidating IELTS exam has not been successful in omitting some distracting components including luck, guessing the choice, anxiety levels, the speed of decision making and test taking capacity (Kovalenko, 2018). This leads to a limitation for predicting and making differentiation between IELTS candidates' levels of reading comprehension (Kane & Bejar, 2014, cited in Kovalenko, 2018).

The reading comprehension section of the IELTS exam is one of the most difficult parts (Kovalenko, 2018). It is considered as a key element for educationists,

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psychologists, and test designers (Lui, 2010 cited in Kovalenko, 2018), and can determine a person's academic literacy (Moore, Morton & Price, 2012). Accordingly, test designers in different widespread language tests such as IELTS should give more prominence to revalidating the reading section (Alderson, 2000; Urquhart et al., 1998; Weir, 1993, cited in Kovalenko, 2018).

Different scholars have developed several taxonomies for the reading comprehension section of IELTS (Moor & Morton & Price, 2012). For instance, Munby's taxonomy has an influential effect on test designers (Moore, Morton & Price, 2012), or the taxonomy developed by Weir and Urquhart, which was used for the IELTS Academic Reading test (Weir et al., 2009). Among various taxonomies presented by different researchers, the current study considers the taxonomy presented by the IELTS website itself. Texts in the reading comprehension section of IELTS involve different goals (O'Reilly & Lester, 2017) including following instructions, finding the main ideas, finding the relationship between main ideas, identifying the underlying concepts, and drawing logical inferences (Alderson, 2000). Thus, all the IELTS reading comprehension questions fit into this framework (Moor, Price, Morton, 2012). The IELTS taxonomy categorizes the reading comprehension questions into five levels:

#### *Level 1: Literal Comprehension/ Following Instruction*

Literal comprehension is in accordance with following instruction category. Items can be answered directly from the text (Day & Park, 2005; Gocer, 2014). Test takers should follow the instructions of the question, recall, and recognize the ideas or information in the text (Gocer, 2014). It is known as the easiest level. In this research, true/false and not given items of passages one and three were considered in this category.

#### *Level 2: Reorganization/ Finding the Main Idea*

In this level, identifying the main points, summarizing, and synthesizing them are very important (Brown, 2019; Gocer, 2014; Lord, 2015; Riddle, 2019). Its purpose is to discover the main idea, which is a straight forward step to discover the message of the text in general (Lord, 2015; Prebianca, 2019; Riddle, 2019). Reorganization questions' level of comprehension is higher than straight forward literal comprehension questions (Day & Park, 2005; Lord, 2015). In this research, the first section of reading comprehension passage two (choosing the correct heading for each paragraph from the list of headings) was categorized in this level.

#### *Level 3: Inferential Comprehension/ Drawing Logical Inferences*

This level is one of the most challenging parts of comprehension (Ackermann, 2019; Day & Park, 2005; Gocer, 2014; Iralde & Allain, 2019; Westby, 2019). In this level, the reader should make inferences from details in the text (Van den Broek, Beker, & Oudega, 2015; Day & Park, 2005) based on the implicit information in the text and prior knowledge (Ackermann, 2019; Day & Park, 2005).

In this research the second section of passage three (complete each sentence with the correct ending) is categorized in the inferential/drawing logical inferences level.

#### *Level 4: Evaluation/Identifying Relationships between the Main Ideas*

This level deals with judgments of the reader about different paragraphs and main ideas of a text and the relevance of main ideas in a certain text (Day & Park, 2005; Gocer, 2014). Here, the reader must identify and integrate various information from different parts of a text (Day & Park, 2005; Rouet & Potocki, 2018) which leads to integration (Beker, Jolles, Lorch, & Broek, 2016; O'Brien & Cook, 2016; Raney & Bovee, 2016). In this research the second section of the second passage (match person with the correct idea) was considered in this level.

#### *Level 5: Appreciation/Identifying the Underlying Concept*

As the last level it is very difficult and challenging (Chang-Jun, 2017; Epstein, Lazarus, Calvano, & Matthews, 2002) and the reader must recognize the author's aim (Day & Park, 2005; Gocer, 2014). It deals with emotions and feelings of the reader (Chang-Jun, 2017; Day & Park, 2005; Veeravagu, Muthusamy, & Marimuthu, 2010). Comprehension in this level is a combination of three components of explicit information, implicit information, and feelings and emotions of the reader and prior knowledge of the reader toward the text (Chang-Jun, 2017; Day & Park, 2005; Veeravagu, Muthusamy, & Marimuthu, 2010). In this research the first section of the third passage (multiple choice questions) was considered in this category.

## **1.2 Event Related Potentials and Reading Comprehension**

As far as reading is concerned it is well-accepted that there is a deep linkage between brain and reading comprehension. There has been much research on reading comprehension and linguistics through integration of some fields such as neuroscience, cognition, and education (Aldahhan, Kirby, Brien, & Munoz, 2017). Neurolinguistics is one of the subcategories of neuroscience which deals with the relationship between language and functioning of the brain. Understanding the stable points about how brain functions when it deals with a text to read is an arising step in neuroscience (Mahaney, 2018). One of the fundamental features of ERP components, as a method of brain activity measuring (Nidal & Malik, 2014), is its function of observing and documenting reading-related brain processes at the millisecond level (Molfese, Molfese, & Pratt, 2006).

ERP is an extraction of Electroencephalogram (EEG) and it is a task-related tool for measuring the electrical brain activities associated with a stimulus (Ward, 2015). There are four relevant language-related components (Friederici, 2004) each of which shows a specific sub-process (Gouvea, Phillips, Kazanina, & Poeppel, 2010) whose understanding has opened a new vision for scholars (Small & Hickok, 2015; Rastelli, 2018). These components enable scholars to identify some areas in the brain that

relate to language activities including comprehension and production (Faust, 2015; Meyer, 2018). The presence or lack of a specific component reflects a sign about the source of a component and its subcategories. One of these components relates to semantic processes, the other one relates to prosodic and phonetic processes, and two of them relate to syntax and structure processes (Small & Hickok, 2015; Luck & Kappenman, 2011). The four components are the N400, P600, ELAN, and CPS. In the current study, P600 and N400 were elicited and studied.

The N400 effect relates to semantics (Loeches, et al., 2017; Romeo et al., 2019; Bornkessel-Schlesewsky, & Schlewsky, 2008; Steinhauer & Connolly, 2008). Its study has revealed basic insights about comprehension processes (Cheyette & Plaut, 2017; Loeches, et al., 2017) and reflects the difficulty or easiness of semantic processes for challenging or easy reading comprehension texts (Cheyette & Plaut, 2017). Recent research has shown the reflection of the N400 amplitudes about implicit semantic processes (Rabovsky, Hansen, & Clelland, 2016; Zhu, et al., 2019). N400 can unfold neural dynamics of comprehension while a reader is influenced by lexical or contextual violations (Draschkow, et al., 2019; Dudschig, et al., 2019; Payne & Federmeir, 2019; Zhu, et al., 2019). It is elicited according to brain response to literal and metaphorical sentences with violation (Aldunate, et al., 2019).

The P600 component deals with syntactic processing and structural analysis (Osterhout & Holcomb, 1992, cited in Steinhauer & Connolly, 2008). Although many scholars have demonstrated that violation or ambiguity may evoke the P600 component (Courteau, Martignetti, Netti, Royle, & Steinhauer, 2019), Kaan, Harris, Gibson, and Holcomb (2000) believed that sentences with complex structures may cause the elicitation of the P600 components as well (Steinhauer & Connolly, 2008). This component can be a reliable way to distinguish between difficult sentences/reading comprehension questions and easy ones. "The P600 reflects late syntactic reanalysis" (Sassenhagen & Fiebach, 2019), which in this study has been considered. In this case, the reader most often should re-read a word that appeared earlier in the sentence, and when the reader follows one interpretation of the sentence he/she may realize later that this interpretation had been wrong (Sassenhagen & Fiebach, 2019; Spotorno, Chylus, Henst, & Noveck, 2013). It is considerably task dependent (Lecky & Federmeier, 2019; Gouvea, Phillips, Kazanina, & Poeppel, 2010). That is, for eliciting the P600 some tasks should be given to the target participant (Sassenhagen & Fiebach, 2019; Herten, Chwilla, & Kolk, 2005).

Due to the importance of reading comprehension section of IELTS exam, this study aims at examining item discrimination in reading comprehension sections, as stimuli, through ERP. ERP can probe the hidden processes involved in brain activity (Sassenhagen & Fiebach, 2019).

### 1.3 Item Discrimination

Item discrimination evaluation is an important phase in the development of a test (Ramonda & Sevigny, 2019). It is useful for test designers in determining which items to

keep, modify, or omit in a test. It is done either for obtaining difficulty level or the discrimination power (Sim & Rasiah, 2006). It is used to reveal how well an item is able to discriminate between good and poor students (Buyukturan & Sireci, 2018). It also indicates the extent to which success on an item corresponds to success on the whole test (De Ayala, 2009; Lewis, Jacobes, & Fitchett, 2012; Buyukturan & Sireci, 2018). Item discrimination is viewed from two perspectives in this study namely; traditional item discrimination (De Ayala, 2013) and neurological item discrimination.

### 1.4 Traditional Item Discrimination

Item Discrimination looks for appropriate items in a test to differentiate examinees (Henson & Stout, 2018). There are many ways for calculating item discrimination, but the common formula for calculating item discrimination is based on classical test theory as a psychometric theory to predict difficulty level (Brown & Knight, 2012). It ranges from +1 to -1. Negative discrimination index is the opposite form of the positive discrimination (Morrow, Mood, Disch, & Kang, 2015). The criterion for selection and rejection of an item is its positive discrimination. The closer the index is to +1, the more effective the item will be (Morrow, Mood, Disch, & Kang, 2015).

### 1.5 Neurological Item Discrimination

The nature of item discrimination is differentiating. In this research, the researchers' aim was to recognize item discrimination of reading comprehension items of the IELTS exam without any computing procedure. The researchers of this study propose the Neurological item discrimination based on ERP language-related components. It was proposed that while participants deal with stimuli, their brain waves can be recorded and different and particular patterns with a special latency can be elicited, which can relate to the easiness or difficulty of each item. Even no change in brain waves can trigger a special sign.

Thus, the researchers attempted to monitor changes in the brain waves of the participants while they were dealing with each item in the reading comprehension section of IELTS. Items were like manipulators or stimuli, which affected the brain reactions. ERP shows the manipulating power or discriminating power of each item or how much an item can make a difference in brain waves based on its challenging level. The superiority of using ERP rather than the traditional forms is that by using ERP components the item is measured directly without any influence of metacognitive strategies. In traditional item discrimination methods, measuring item discrimination cannot omit some distracters such as "luck, anxiety levels, guessing, or the speed of decision making (Kovalenko, 2018).

## 2. MATERIAL AND METHODS

The present study employed a mixed methods design, which is widely used by interdisciplinary researchers (Bergin, 2018; Kozleski, 2017; Murphy, 2018; Prichard

& Trowler, 2018). It is a process in which the researcher collects, analyses, and mixes the quantitative and qualitative data (Creswell, 2002) and produces explanations and numbers (Patton, 2002; Walliman, 2017). As an explanatory sequential method, qualitative phase was the first phase followed by the quantitative phase. The researchers recorded the brain waves of each participant by using PSYTASK software for showing the stimuli and WINEEG software. Using the PSYTASK and WINEEG software was simultaneous. By using WINEEG, the researchers extracted ERP graphs from brain waves. Then, the researchers changed the qualitative data (ERP graphs) to quantitative data (numbers). For analysing and interpreting the data, MATLAB software was used.

## 2.1 Participants

10 individuals who had taken IELTS with an average age of 29 to 35 were selected (3 females and 7 males). Entry criterion for the participants was having an IELTS band score of 6-8. Also, the participants' agreement to participate in the study through a signed written consent form was ensured. Furthermore, because the participants' concentration and attention were really important specifically for drawing a conclusion, they filled out a written personal form in order to confirm their normal and healthy neurological status and deny any psychiatric illnesses, neurological disorders, and use of sleeping pills a night before brain wave recording. Participants were paid per session. The sampling procedure was purposive sampling. The setup of conducting this research was at the biomedical engineering laboratory. Authorization from the ethics committee at the laboratory to conduct this research was received. The total number of the participants was 10 initially. However, in each section of the reading comprehension test the number of participants differed. The number of participants decreased from 10 to an average of 9- 5 in each section due to the presence or absence of artifacts in their data. Artifacts are defined as physical actions resulting from the interactions between the brain and body which may lead to biased interpretations of the EEG (Gebodh, et al., 2019; Labate, Foresta, Mammone, & Morabito, 2015). Thus, omitting data with artifacts in each section of the IELTS reading comprehension test would make the rest of data more valid and reliable.

## 2.2 Instrumentation

### 2.2.1 Reading Comprehension Section of the IELTS Retired Version

A retired version of the IELTS published in 2018 was used. Three academic reading passages were extracted each of which included a different number of reading comprehension questions. Some of the items in each category were omitted because more items could lead to fatigue which could negatively affect the participants' brainwaves. Fatigue causes malfunction on ERPs (Boksem, Meijman, & Lorist, 2005). Also, some items were removed because at the end of the analysis their single trial

ERP average was calculated as zero and their artifact which shows the noise was ten. Also, the open-ended items of the IELTS were omitted due to the fact that filling the spaces would be related to creativity and the creativity component is still unknown in ERP (Reymond, Delahunty, & Seery, 2018). Thus, the final number of items was 19 (Appendix A). Eliminating the data with artifacts is used for filtering the ERPs (Calderson & Luck, 2014) and in order to have more reliable ERP results, data with high artifacts also had to be deleted (Salo, Mutanen, Vaalto, & Ilmoniemi, 2020).

### 2.2.2 ERP Recording Related Software

ERP is an effective non-invasive brain stimuli (Shah-savar, Ghoshuni, & Talaei, 2018) which can effectively record brain activity during reading comprehension. To carry this out, the Psytask software was employed which enables the researchers to design various psychological tasks (Aleksandrov et.al, 2019) and present them. In this study reading comprehension questions were used as the stimuli. To design the stimuli the first step was adding the new task to the Psytask software with BMP pictures and then organizing the presentation order. Finally, the stimuli were randomized. Each stimulus was presented 10 times with a duration of 2500ms. Additionally, stimuli were randomized. Finally, the researchers analysed and interpreted the data by WINEEG and MATLAB software. WINEEG is a software that allows researchers to record, edit, and analyse the participants' brainwaves (www.Mitsar-medical.com). MATLAB is a numerical computing system and it integrates computation, data analysis, engineering graphics, and algorithm developments (Pavlov, 2017).

## 2.3 Research Procedure

The stages of the study were explained to each participant separately. Three academic reading passages extracted from a retired version of IELTS were given to the participants to be read. They had to answer the reading comprehension questions on a paper answer sheet. According to IELTS standards, 20 minutes was given for each passage. The first passage consisted of 6 true-false and not given items; the second one included 6 items 4 of which were omitted as they related to the choosing headline for each paragraph, also there were 4 questions of underlying concept in the format of matching names with headlines one of which was omitted, and the third passage consisted of 3 sections, the first section included 5 multiple choice items two of which were omitted. The next section of the third passage had 6 matching ideas items 4 of which were omitted, and the third part of the third passage had 3 true-false items. Totally, there were 6 sections with 19 items.

The answer sheets of the previous phase were taken from the participants, but reading passages were still available to them. The stimuli were presented in ODD-BALL paradigm which is an experimental design used within psychology research (Jared, Jouravlev, & Alexander, 2018). Presentations of sequences of repetitive stimuli

are frequently interrupted by a deviant stimulus. The reaction of the participants to this stimulus is recorded (Cohen, Sullivan, & Rico, 2010). Some stimuli are called rare and others are frequent (Cohen, Sullivan, & Rico, 2010). Stimuli that are rare are more likely to elicit the ERP component (Jared, Jouravlev, & Alexander, 2018). There are two types of stimuli in ODDBALL paradigm. These stimuli are presented sequentially and randomly to the participants (Kropotov, 2010). In ODDBALL paradigm, frequent and rare stimuli were mixed with each other and the participants had to choose the rare ones (Kahane, Lhatoo, & Luders, 2019).

To record brain waves, the skin surface was cleaned and then the attachment of the electrodes was done. Electro-Gel was used for decreasing the impedance of skin surface into  $10\Omega$  in order to increase the signals. The electrode impedances were also kept below  $10\text{ k}\Omega$ . Initially, the EEG signal was recorded from 3 main electrodes (Fz, Cz, Pz) attached to the scalp of the participants and both earlobes were connected. These channels (Fz, Cz, and Pz) were used because they are the representative channels. For instance Fz shows the signals of frontal part, Cz indicates the signal of the central area of the brain, and Pz signifies the signals of posterior part of the brain (Moctezuma & Molinas, 2020). Thus, these channels were comprehensive for this study. And it seemed that there was no need to consider all the channels and the researchers decided to remove 15 electrodes (O1, O2, F7, F3, F4, F8, T3, C3, C4, T5, P3, P4, T6, Fp1, Fp2) and just consider representative channels including Fz, Cz, and Pz positions according to the international 10-20 system as some scholars including Shahsavari, Ghoshuni, and Talaei (2018) conducted their experiment based on the Fz, Cz, and Pz positions. Furthermore, another reason for removing 15 channels in different studies is because of their role in making EMG noises and artifacts. Also, signals which are recorded from T4 channel are not reliable in this study because this channel shows muscle contractions. Furthermore, Moctezuma and Molinas (2020) stated that "Interestingly, when using all the EEG channels available, lower accuracies were achieved compared to the case when EEG channels were selected by NSGA-II or NSGA-III; i.e. in patient 19 we obtained an accuracy of 0.95 using all the channels and 0.975 using only two channels selected by NSGA-III. The results obtained are encouraging and it has been shown that it is possible to classify epileptic seizures using a few electro-

des, which provide evidence for the future development of portable EEG seizure detection devices". A 15-inch wide screen monitor was used for visual stimuli. To show the stimuli, the Psytask software was employed. Nineteen reading comprehension questions were shown separately and their answers were shown randomly, and the participants were allowed to choose just one answer for each reading comprehension question. The participants were requested to left click as soon as they saw the right answer. Each item was shown 10 times randomly according to the ODDBALL paradigm. While the participants were doing the tasks, simultaneously, their EEG signals were recorded. Finally, ERP signals were analysed by MATLAB and WINEEG software in order to identify item discrimination of reading comprehension questions.

#### 2.4 Statistical Analysis

In order to extract ERPs from EEG signals, the parameters for ERP computation including artifact processing level, thresholds for channels, and synchronization type were determined in the WINEEG software. Moreover, the numerical labels were given to target and non-target items in order to extract ERPs. Figure 1 shows the process of adjusting the parameters to extracting ERPs from EEG signals. Also, figure 2 shows the raw ERPs recorded from one of the participants for one of the reading comprehension sections of the IELTS exam.

Then, the group information of ERPs was extracted which included total, averaged, error, omission, commission, artifact, RT1, RT2, Var(RT1), and Var(RT2) to illustrate clear information about every single trial of ERP. In this research, the required data were just averaged of a single trial of ERP and artifacts and other data related to the information group of ERPs were not considered. Table 1 presents a report for one of the participants with reliable data.

Table 2 presents data with artifacts. In order to have effective ERPs, the noisy data (data that contains artifacts) must be deleted (Throne & Hammand, 2015; Patel et al., 2017; Hekmatmanesh, et al., 2019). Thus, in the current research the researchers omitted ERPs with an average less than 5, or in other words, the single trial of ERPs with an amplitude that exceeded 100 microvolts were removed.

Finally, the number of participants with reliable data decreased from 10 to an average of 9-5 in different sections. The data format was changed to txt files and

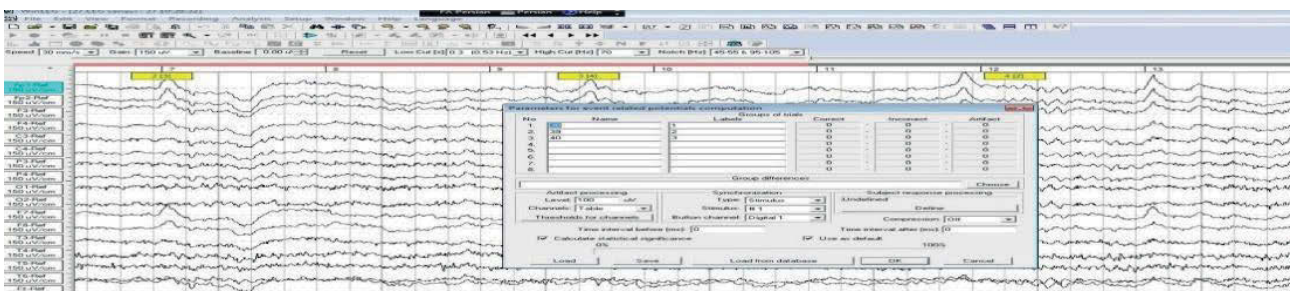


Figure 1 The Process of Extracting ERPs in WINEEG software

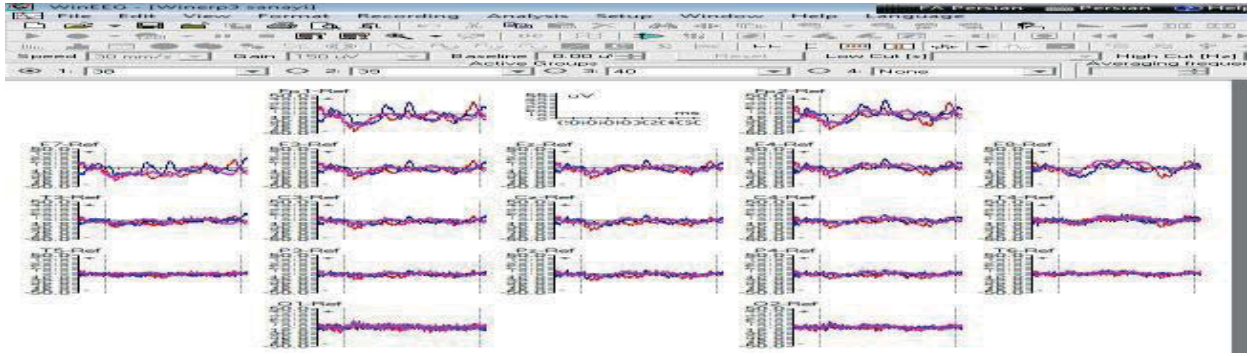


Figure 2 Extracted Raw ERPs for a sample reading comprehension section

Table 1. ERPs Information group with less than 5 artifacts for a participant

Group name	Total	Averaged	Error	Omission	Commission	Artefact	RT1	RT2	var(RT1)	var(RT2)
i	10	9	0	0	0	1	0	0	0.0	0.0
ii	10	10	0	0	0	0	0	0	0.0	0.0
iii	10	9	0	0	0	1	0	0	0.0	0.0
iv	10	10	0	0	0	0	0	0	0.0	0.0
v	10	10	0	0	0	0	0	0	0.0	0.0
vi	10	10	0	0	0	0	0	0	0.0	0.0
vii	10	9	0	0	0	1	0	0	0.0	0.0
viii	10	10	0	0	0	0	0	0	0.0	0.0

Table 2. ERPs Information group with more than 5 artifacts for a participant

Group name	Total	Averaged	Error	Omission	Commission	Artefact	RT1	RT2	var(RT1)	var(RT2)
27A	10	2	0	0	0	8	0	0	0.0	0.0
27B	10	1	0	0	0	9	0	0	0.0	0.0
27C	10	2	0	0	0	8	0	0	0.0	0.0
27D	10	3	0	0	0	7	0	0	0.0	0.0

renamed in order to import to MATLAB software. Matrixes (size=250) were made for each participant. The size of each matrix had be the same in order to have homogenous analysis. In the next level, ERP graphs for each item in each section of reading comprehension part were extracted from MATLAB software. In these ERP graphs (example figure 3) there is a comparison between

the internal items of a section. They illustrate the challenging level of items of one category. The ERP analyses focused on two time windows of N400 component (300-500 m.s) and the P600 component (500-800 m.s).

In order to change the qualitative data into quantitative data, MATLAB software was used. The integral for each item was calculated to compare the item discrimina-

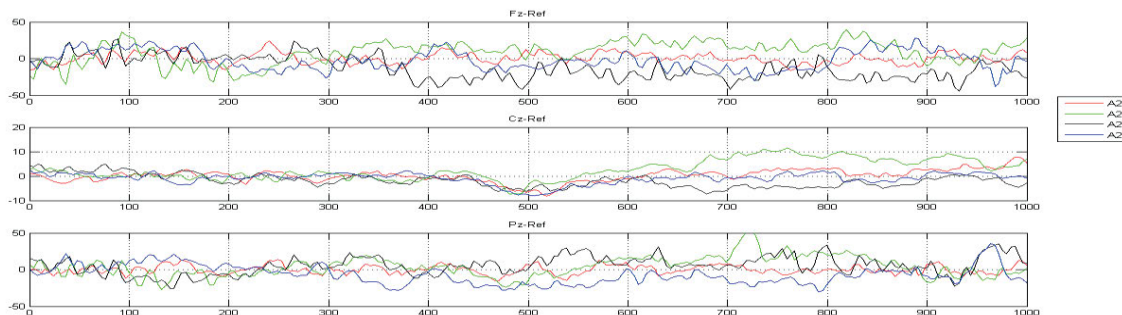


Figure 3 ERP graphs of items in the second section of reading passage two

tion of sections not the separate items. The sum and difference of target items from non-target items in each section was also calculated for N400 and P600 components. Moreover, an independent samples T-test was run to investigate the significant differences between reading comprehension sections concerning N400 and P600. Finally, bar graphs for each two sections were extracted. Figures 4 and 5 display the processes of calculating the

channel, the researchers did not consider the results of CZ and Fz channels. If one channel shows a contradictory result from other channels, the whole results will be omitted because they are not reliable (Scheffler, 2019). Table 3 displays the p-values.

Figures 5 and 6 display the ERPs of items of “following instruction” and “finding main idea” sections.

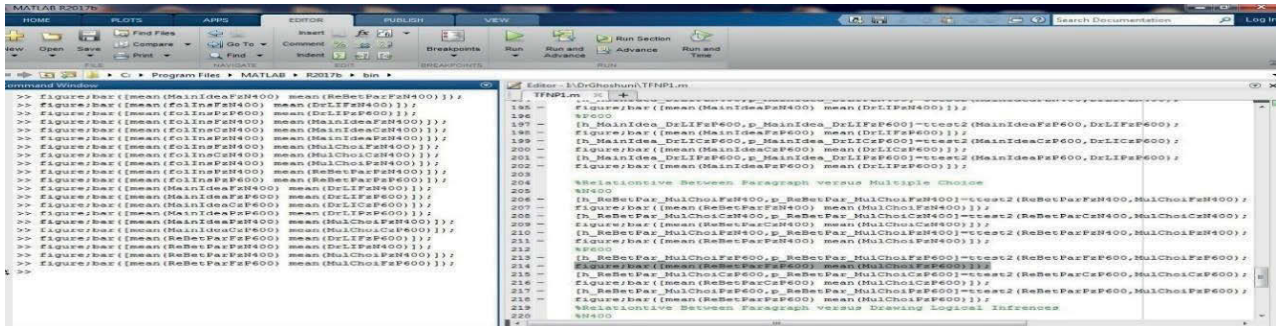


Figure 4 The processes of calculating the sum and difference of reading comprehension sections

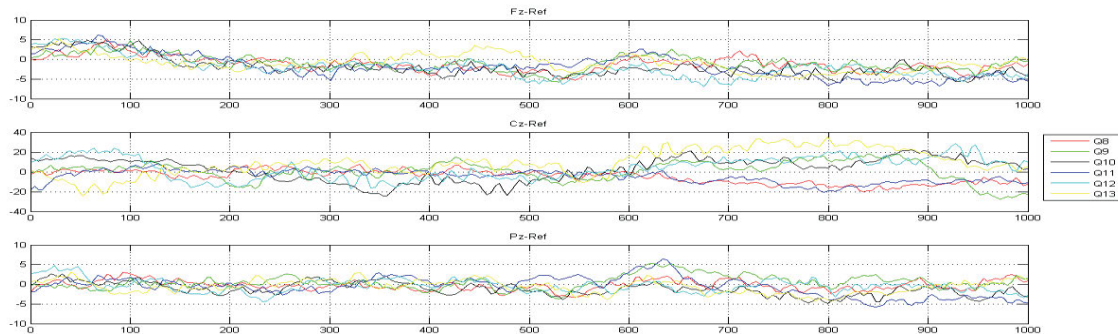


Figure 5 ERPs of “Following instructions” items in 3 channels

sum and the difference of reading comprehension sections in order to compare each two sections and extract the bar graphs using MATLAB software. Figure 4 presents the ERPs from Fz, Cz, and Pz channels elicited from each item of the second section of reading comprehension passage two. In Figure 5 four ERPs that relate to 4 items of the reading section 2 are illustrated in three channels and the amplitude of A20 is different from other items in different channels.

### 2.5 Statistical Analysis for Comparing the ERPs for Different Reading Sections

Results of the analysis for the first research question (Is there any significant difference in item discrimination of “following instruction” section and “finding main ideas” section based on ERP?) indicated that there was not a significant difference in item discrimination of “following instruction” and “finding main idea” sections. Thus, the first null-hypothesis was confirmed. Figures 5 and 6 display the related ERPs. Results of independent Samples T-test showed that although Cz and Fz channel reported  $P=0.01$ ,  $P<0.05$  and  $P=0.03$ ,  $P<0.05$  for N400 component, Pz channel showed a contradictory result from other channels. Due to the contradictory result of Pz

Table 3. P-values of “following instruction” and “finding main idea” sections

	Independent sample T-test P-value	
	N400	P600
Cz	0.01	
Fz	0.03	
Pz	0.06	

\* $p<0.05$

Figure 7 displays the difference between “following instruction” (1) and “finding main idea” (2) item discrimination. The higher bar graph shows the easier section and it means that this section included less mental activity.

Results of the analysis for the second research question (Is there any significant difference in item discrimination of “following instruction” section and “identifying the underlying concept” section based on ERP?) indicated that there was a non-significant difference in item discrimination of “following instruction” and “identifying the underlying concept” sections. Thus, the second null-hypothesis was confirmed. Results of independent samples T-test showed that although Cz and Pz channels reported

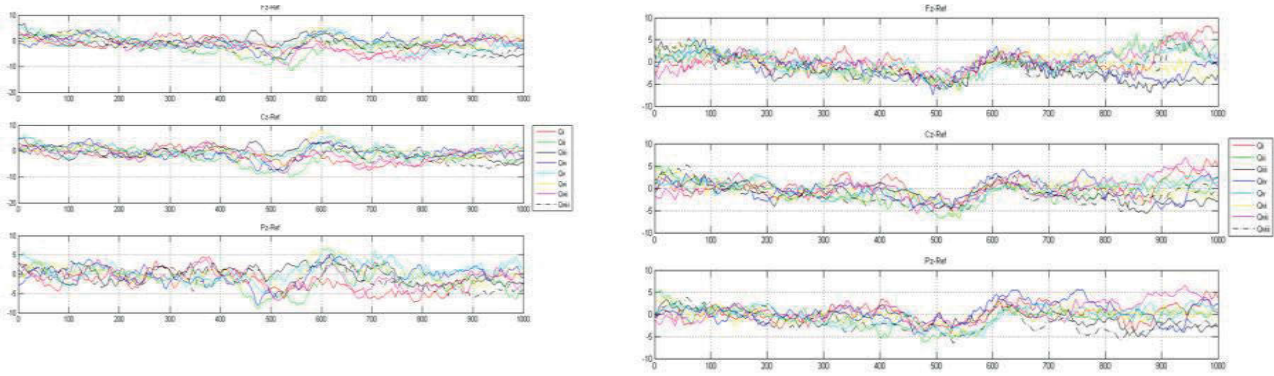


Figure 6 ERPs of “Main idea” section items

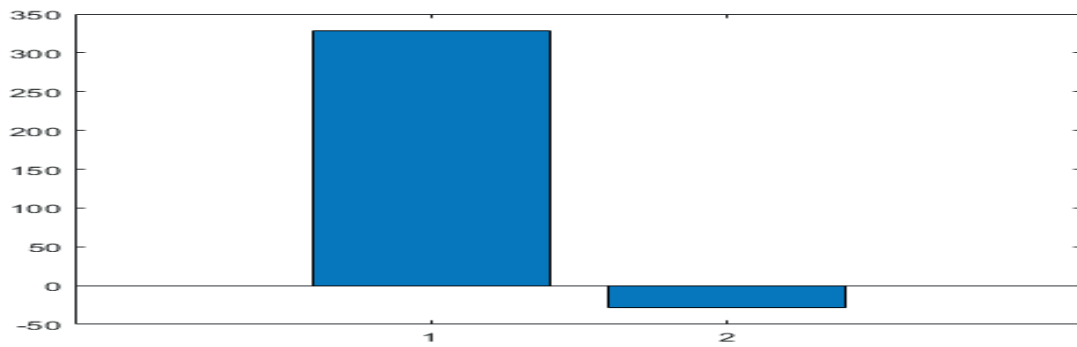


Figure 7 ERP bar graphs of item discrimination of “following instruction” and “main idea” sections in Cz channel of N400

P=0.01, P<0.05 and P=0.03, P<0.05 for N400 component, Fz channel showed a contradictory result from other channels because of which the researchers did not consider the results of CZ and Pz channels. Table 4 displays the p-values.

Figures 8 and 9 display the ERPs of items of “following instruction” and “identifying the underlying concept” sections.

Figure 10 displays the difference between “following instruction” (1) and “underlying concept” (2) item

Table 4. P-values of “following instruction” and “identifying underlying concept” sections

	Independent sample T-test P-value	
	N400	P600
Cz	0.02	
Fz	0.07	
Pz	0.01	

\*p<0.05

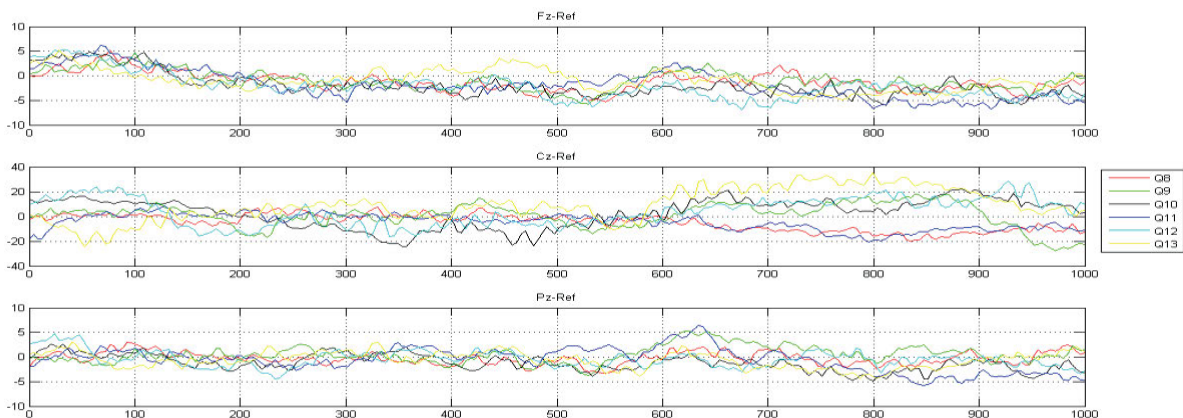


Figure 8 ERPs of “following instruction” items in 3 channels



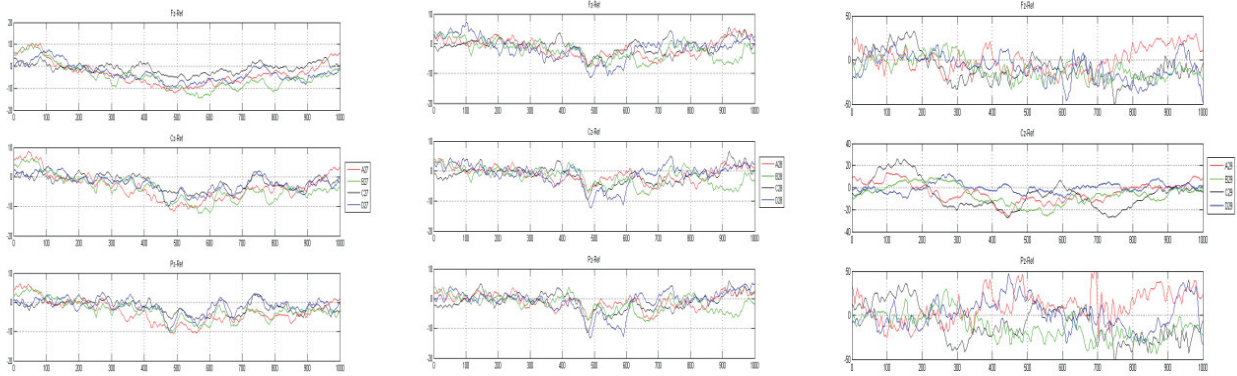


Figure 9 ERPs of "identifying underlying concept" items in 3 channels

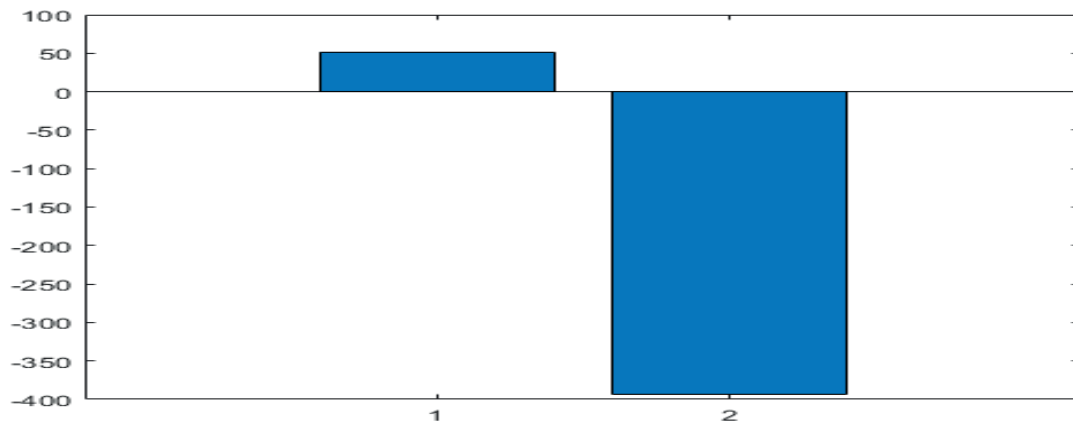


Figure 10 ERP bar graphs of item discrimination of “following instruction” and “underlying concept” sections in Cz channel of N400

discrimination. The higher bar graph shows the easier section and it means that this section included less mental activity.

Results of the analysis for the third research question (Is there any significant difference in item discrimination of “following instruction” section and “identifying relationships between the main ideas” section based on ERP?) indicated that the third null-hypothesis was rejected. Thus, there was a significant difference in item discrimination of “following instruction” and “identifying the relationships between main ideas” sections. The independent T-test reported  $p=0.01$   $p \leq 0.05$  from Pz channel for the N400

component. Moreover  $p=0.0$  ,  $p \leq 0.05$  was observed from Pz channel for P600 component. Furthermore, ERP results in Pz channels for P600 and N400 show that “following instruction” section is more challenging than “identifying relationships between the main ideas” section. Table 5 displays the p-values.

Figures 11 and 12 display the ERPs of items of “following instruction” and “identifying relationships between the main idea” sections.

Figures 13 and 14 display the ERP bar graphs that indicate the difference between item discrimination of “following instruction” (1) and “identifying relationships

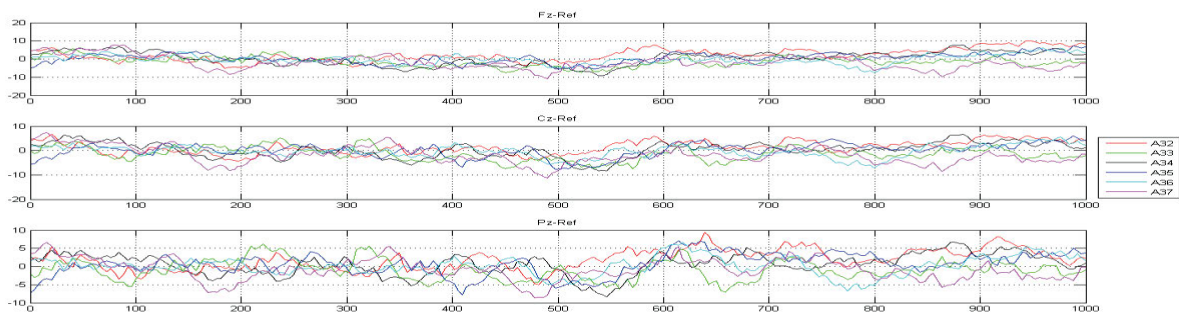


Figure 11 ERPs of following instruction items in 3 channels

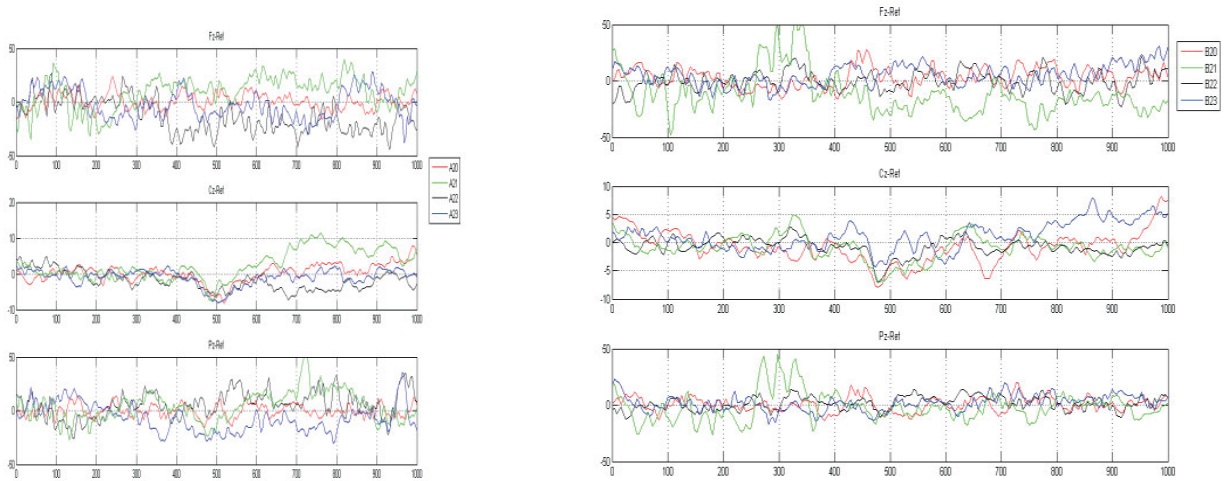


Figure 12 ERPs of "identifying relationship between main ideas" items in 3 channels

Table 5. P-values of “following instruction” and “identifying relationships between main ideas” sections

	Independent sample T-test P-value	
	N400	P600
Cz		
Fz		
Pz	0.01	0.00

\*p<0.05

between the main ideas” (2) sections, regarding N400 and P600. This bar graph suggests a manipulation or development for the Barrett’s taxonomy and IELTS taxonomy of reading comprehension categories because this ERP bar graph rejected the taxonomy presented by Barret and IELTS website.

Results of the analysis for the fourth research question (Is there any significant difference in item discrimination of “following instruction” section and “drawing logical inferences” section based on ERP?) indicated that the fourth null-hypothesis was rejected. The

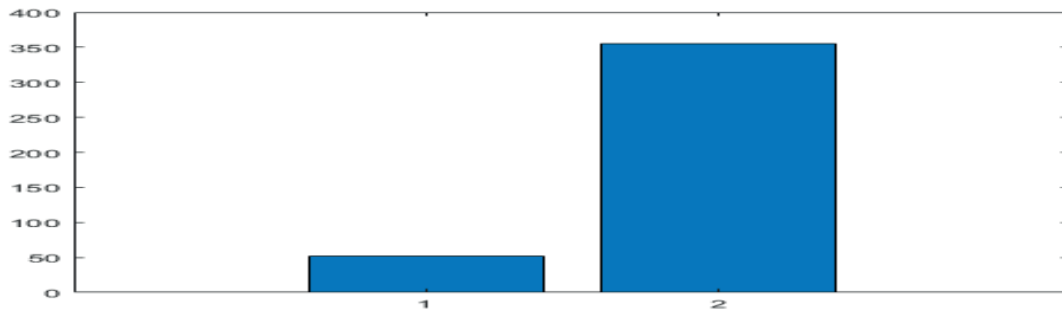


Figure 13 ERP bar graphs of item discrimination of “following instruction” and “identifying relationships between the main ideas” in Fz channel of N400

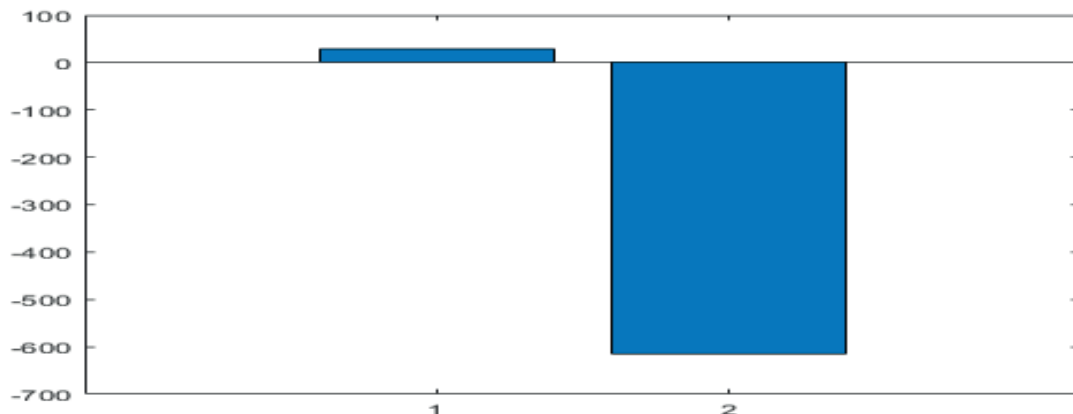


Figure 14 ERP bar graphs of item discrimination of “following instruction” and “identifying relationships between the main ideas” in Pz channel of P600

independent T-test reported  $p=0.05$ ,  $p \leq 0.05$  from Pz channel for the P400 component. Thus, there was a significant difference in item discrimination of “following instruction” and “drawing logical inferences” sections. Furthermore, ERP results in Pz channels for P600 shows that “following instruction” section is more challenging than “drawing logical inferences” section. Table 6 displays the reported p-value in Pz channel for N400 component.

Figures 15 and 16 display the ERPs of items of “following instruction” and “drawing logical inferences” sections.

Figure 17 displays the ERP bar graph that indicates the difference between item discrimination of “following instruction” (1) and “drawing logical inferences” (2) sections, regarding P600 component.

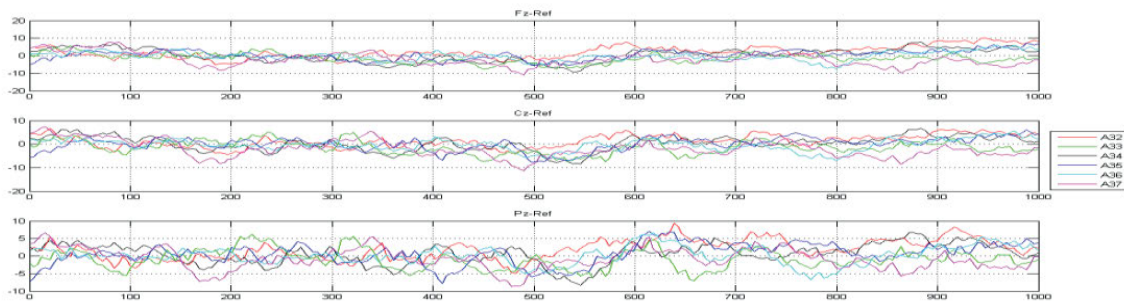
This ERP bar graph suggests a manipulation or development for the Barrett’s taxonomy and IELTS taxonomy of reading comprehension categories because this ERP bar graph rejected the taxonomy presented by Barret and IELTS website.

**Table 6. P-values of “following instruction” and “drawing logical inferences” sections**

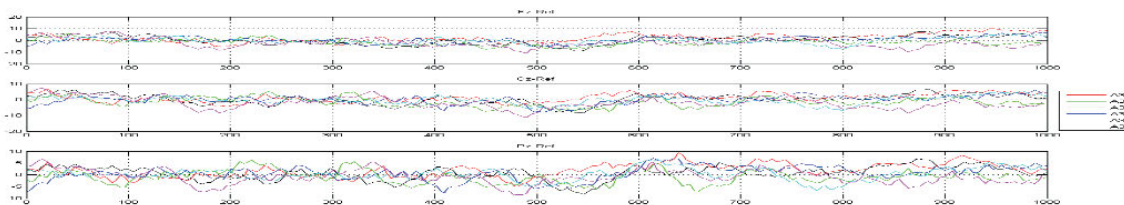
	Independent sample T-test P-value	
	N400	P600
Cz		
Fz		
Pz		0.05

\* $p \leq 0.05$

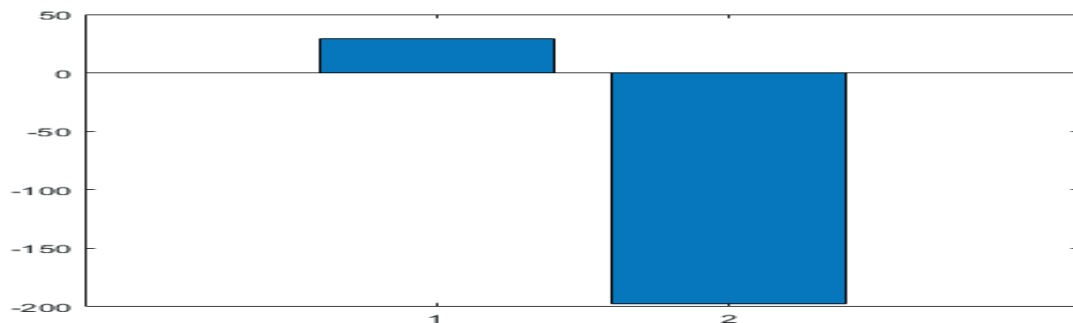
Results of the analysis for the fifth research question (Is there any significant difference in item discrimination of “finding main ideas” section and “identifying the underlying concept” section based on ERP?) indicated that the fifth null-hypothesis was rejected. The independent T-test reported  $p=0.03$ ,  $p \leq 0.05$  from Pz channel for the N400 component and  $P=0.02$ ,  $p \leq 0.05$  was observed in Cz channel for P600 component. Table 7 displays the p-values.



**Figure 15 ERPs of following instruction items in 3 channels**



**Figure 16 ERPs of "drawing logical inferences" items in 3 channels**



**Figure 17 ERP bar graphs of item discrimination of “following instruction” and “drawing logical inferences” sections in Pz channel of P600**

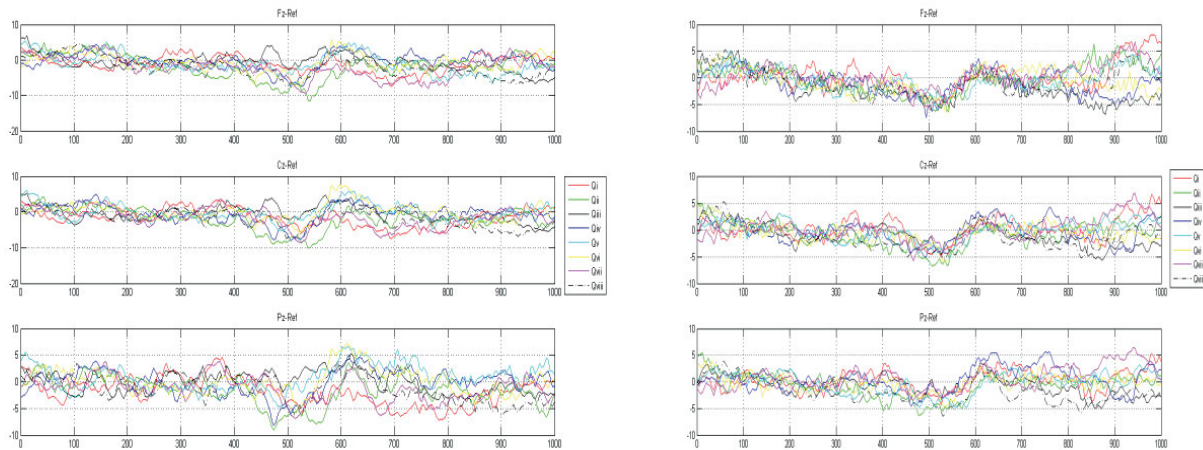
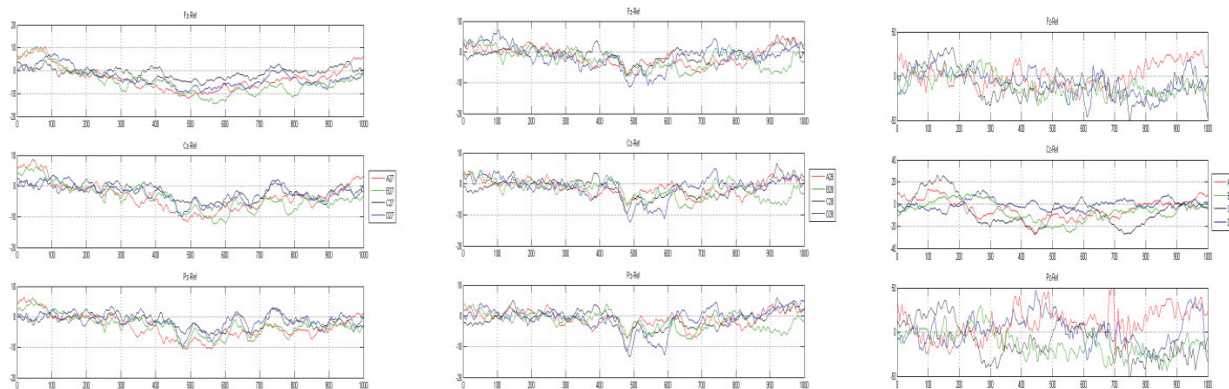
**Table 7. P-values of “finding main ideas” and “identifying the underlying concept” sections**

Independent sample T-test		P-value
	N400	P600
Cz		0.02
Fz		
Pz	0.03	

\* $p \leq 0.05$ 

Although figures 22 and 23 show that there was a difference in item discrimination of “finding main ideas” items and “identifying relationships between main ideas” items, the item discrimination of the two sections was not significant and no significant p-value was reported.

Results of the analysis for the seventh research question (Is there any significant difference in item discrimination of “finding main ideas” section and “drawing logical inferences” section based on ERP?) indicated that the seventh null-hypothesis was rejected. Thus, there was a significant difference in item discrimination of “finding main idea” and “drawing logical inferences” sections. The independent T-test reported

**Figure 18 ERPs of "finding main idea" items in 3 channels****Figure 19 ERPs of "identifying underlying concept" items in 3 channels**

Figures 18 and 19 show the ERPs of items of “finding main ideas” and “identifying the underlying concept” sections.

Figures 20 and 21 are the ERP bar graphs which show the significant difference between the item discrimination of “finding main idea” (1) and “identifying underlying concept” (2) sections.

Results of the analysis for the sixth research question (Is there any significant difference in item discrimination of “finding main ideas” section and “identifying relationships between the main ideas” section based on ERP?) indicated that the sixth null-hypothesis was confirmed.

$p=0.04$   $p \leq 0.05$  from Cz channel for the P600 component. Moreover,  $p=0.04$ ,  $p \leq 0.05$  was observed from Fz channel for P600 component and  $P=0.01$  was reported from Pz channel for P600 component.. Table 8 displays the reported P-values.

Also, figures 24 and 25 show the ERPs of items of the two sections (finding main idea and drawing logical inferences).

Figures 26, 27, and 28 are the ERP bar graphs which show the significant difference between the item discrimination of “finding main idea” (1) and “drawing logical inference” (2) sections, regarding P600 component.

**Table 8. P-values of “finding main ideas” and “drawing logical inferences” sections**

	Independent sample T-test P-value	
	N400	P600
Cz		0.04
Fz		0.04
Pz		0.01

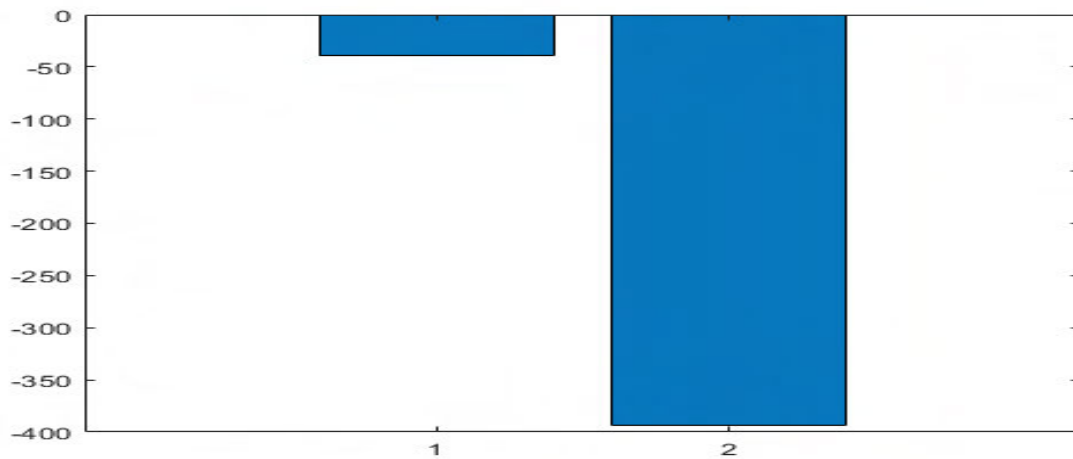
\*p≤0.05

and “drawing logical inferences” sections. The independent T-test reported p=0.05, p≤0.05 from Pz channel for the N400 component. Table9 displays the reported P-values.

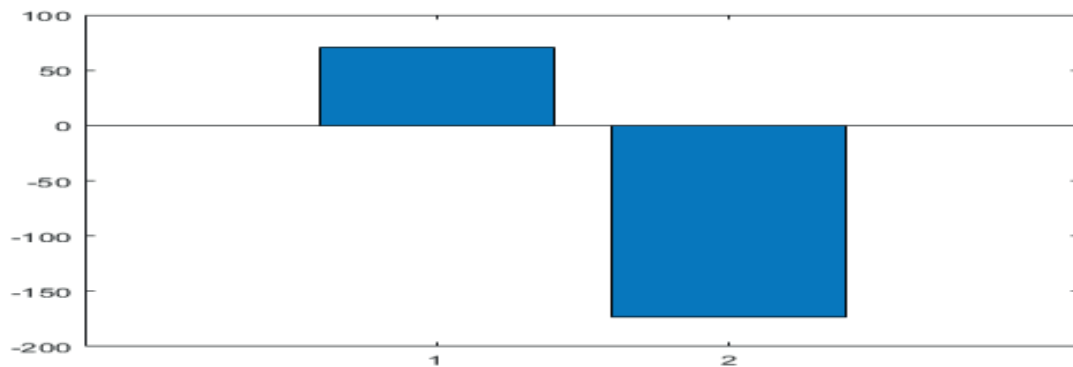
Also, figure 29 shows the ERPs of “identifying the underlying concept” items.

Furthermore, figure 30 shows the ERPs of items of the “identifying relationship between main ideas”.

Figure 31 is the ERP bar graph which shows the significant difference between the item discrimination of “identifying the underlying concept” (1) and “identifying



**Figure 20 ERP bar graphs of item discrimination of "finding main idea" and "identifying underlying concept" sections in Pz channel of N400**



**Figure 21 ERP bar graphs of item discrimination of "finding main idea" and "identifying underlying concept" sections in Cz channel of P600**

Figure 27 and 28 display ERP bar graphs of item discrimination of "main idea" and “drawing logical inference” sections in Cz and Fz channels for P600

Also, figure 28 shows ERP bar graph of item discrimination of "main idea" and “drawing logical inference” sections in Pz channel for P600.

Results of the analysis for the eighth research question (Is there any significant difference in item discrimination of “identifying the underlying concept” section and “identifying relationships between the main ideas” section based on ERP?) indicated that the eighth null-hypothesis was rejected. Thus, there was a significant difference in item discrimination of “finding main idea”

**Table 9. P-values of “identifying the underlying concept” and “identifying relationships between the main ideas” sections**

	Independent sample T-test P-value	
	N400	P600
Cz		
Fz		
Pz	0.05	

\*p≤0.05

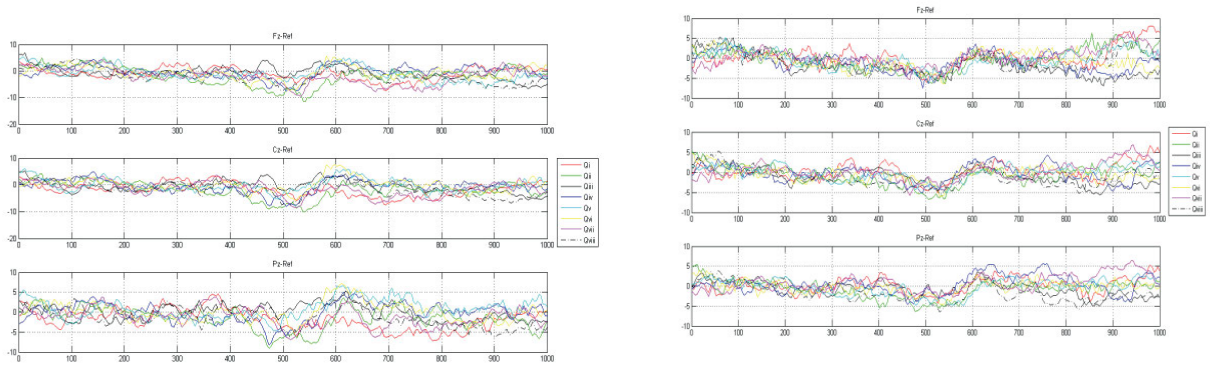


Figure 22 ERPs of "finding main idea" items in 3 channels

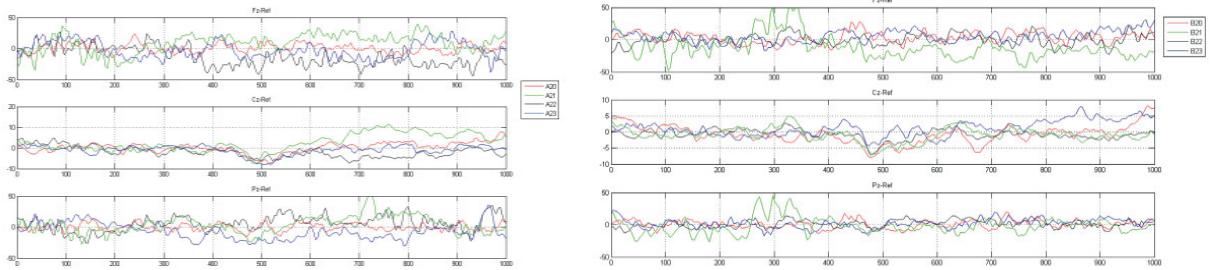


Figure 23 ERPs of "identifying relationship between main ideas" items in 3 channels

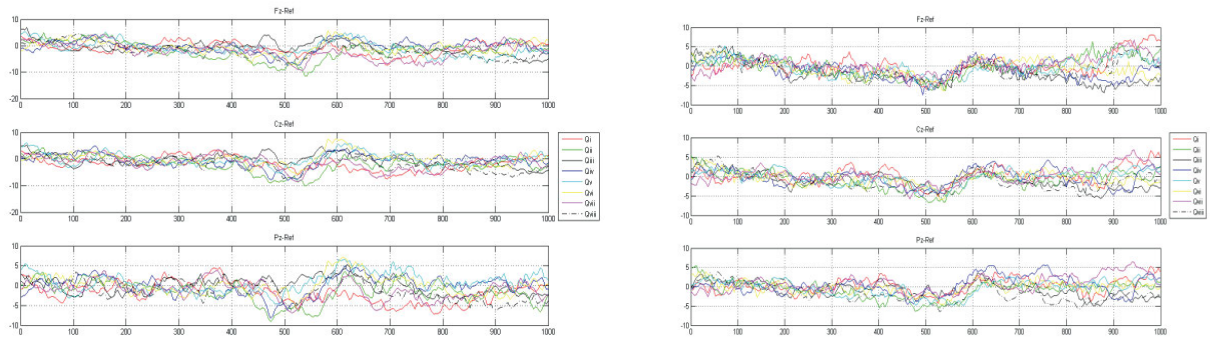


Figure 24 ERPs of "finding main idea" items in 3 channels

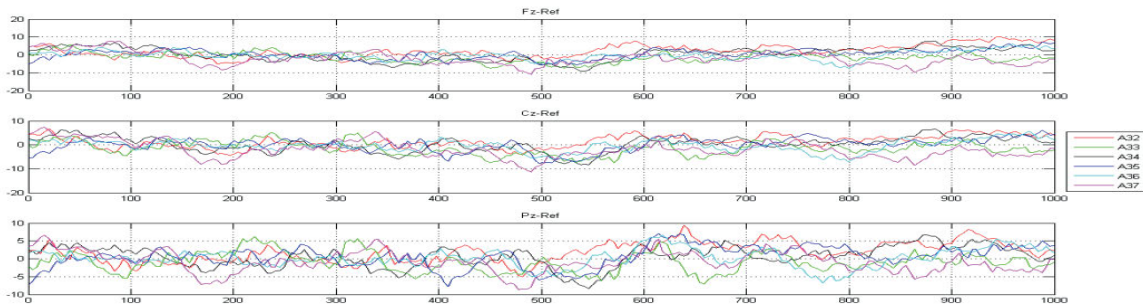
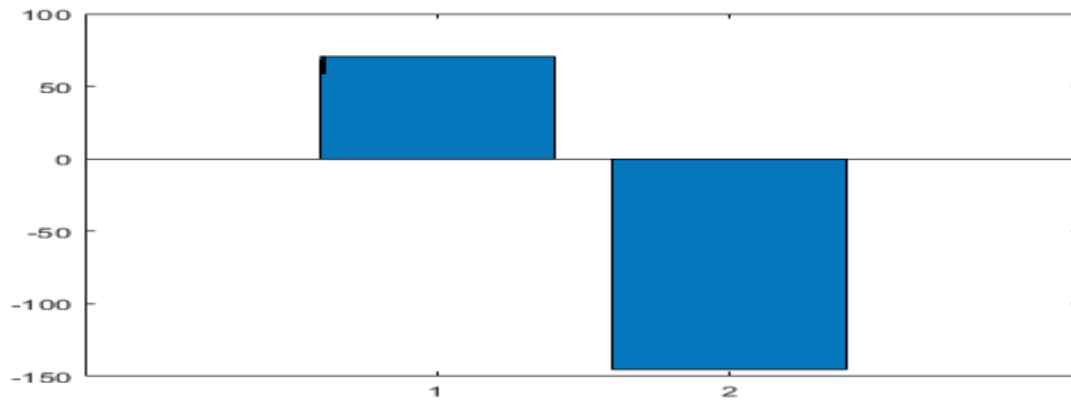
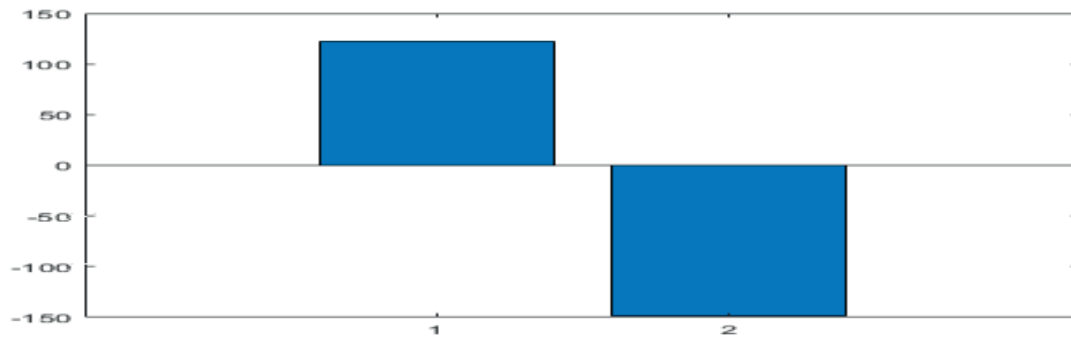


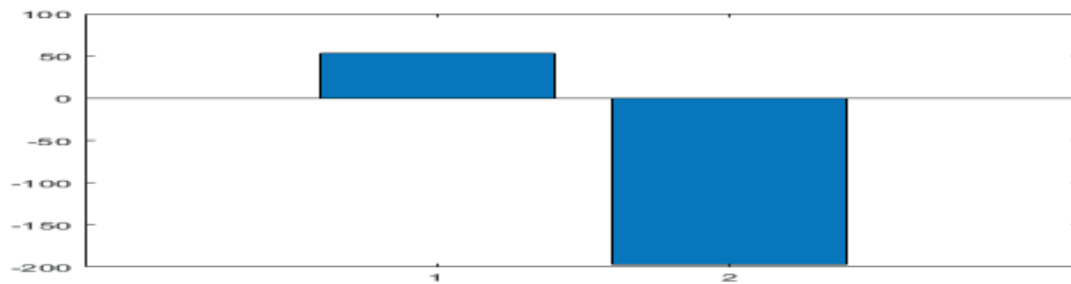
Figure 25 ERPs of "drawing logical inferences" items in 3 channels



**Figure 26** ERP bar graph of item discrimination of "main idea" and "drawing logical inference" sections in Cz channel for P600



**Figure 27** ERP bar graphs of item discrimination of "main idea" and "drawing logical inference" sections in Fz channel for P600



**Figure 28** ERP bar graphs of item discrimination of "main idea" and "drawing logical inference" sections in Pz channel for P600

relationship between main ideas" (2) sections, regarding P600 component.

Results of the analysis for the ninth research question (Is there any significant difference in item discrimination of "identifying the underlying concept" section and "drawing logical inferences" section based on ERP?) indicated that the ninth null-hypothesis was confirmed. Although figures 32 and 33 show that there were differences in item discrimination of "identifying the underlying concept" items and "drawing logical inferences" items, the item discrimination of the two sections was not significant and no significant p-value was reported.

Results of the analysis for the tenth research question (Is there any significant difference in item discrimination of "identifying relationship between the main ideas" section and "drawing logical inferences" section based on ERP?) indicated that the tenth null-hypothesis was rejected. Thus, there was a significant difference in item discrimination of "identifying relationship between the main ideas" and "drawing logical inferences" sections. The independent T-test reported  $p=0.03$ ,  $p \leq 0.05$  from Fz channel for the P600 component. Moreover  $p=0.03$ ,  $p \leq 0.05$  was observed from Pz channel for N400 component. Table 10 shows the reported p-values from independent T-test.

**Table 10. P-values of “identifying relationship between the main ideas” and “drawing logical inferences” sections**

	Independent sample T-test P-value	
	N400	P600
Cz		
Fz		0.03
Pz	0.03	

\*p≤0.05

Figures 34 and 35 display the ERPs of items of “identifying relationship between the main ideas” and “drawing logical inferences” sections.

Figure 35 shows the ERPs of “drawing logical inferences” items in 3 channels (Fz, Cz, and Pz).

Figures 36 and 37 are the ERP bar graphs which show the significant difference between the item discrimination of “identifying the relationship between paragraphs” (1) and “drawing logical inference” (2) sections, regarding N400 and P600 components.

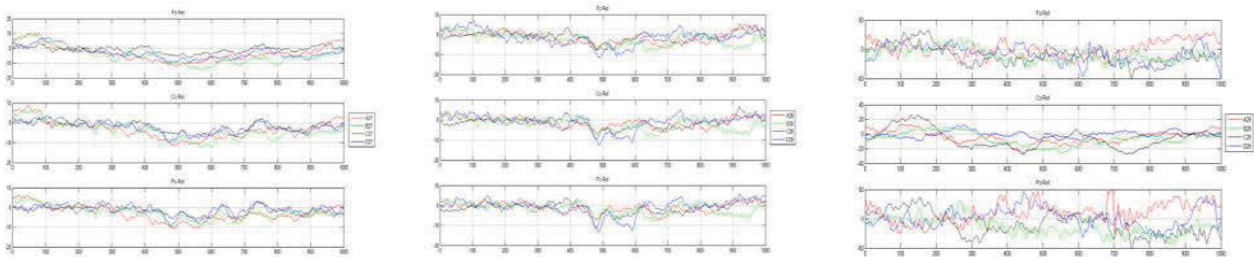
Figure 37 presents the ERP bar graphs which shows the differences between the item discrimination of “identifying the relationship between paragraphs” and “drawing logical inference” sections.

### 3. RESULTS

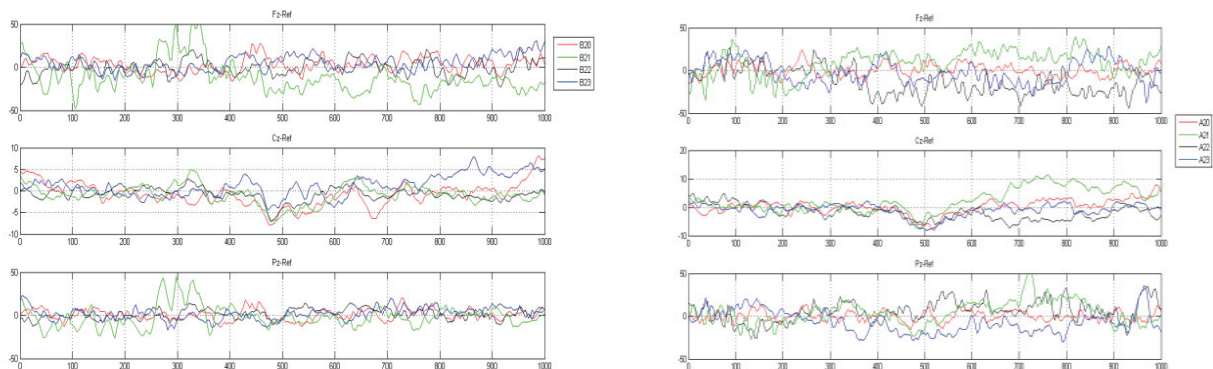
Regarding the ERP recordings from 3 channels of (Fz, Cz, and Pz), the N400 and P600 components were elicited during the reading comprehension task. The N400 is elicited through semantic anomalies (Tanaka, et al., 2019) and the P600 component is elicited by semantic anomalies (Roberts, Alonso, Pliatsikas, Rothman, 2018).

The results show that there was a significant difference in item discrimination of “following instruction” and “drawing logical inferences” sections. In other words, “following instruction” section has a more difficult comprehension level in comparison with “drawing logical inference” section, regarding semantic issues.

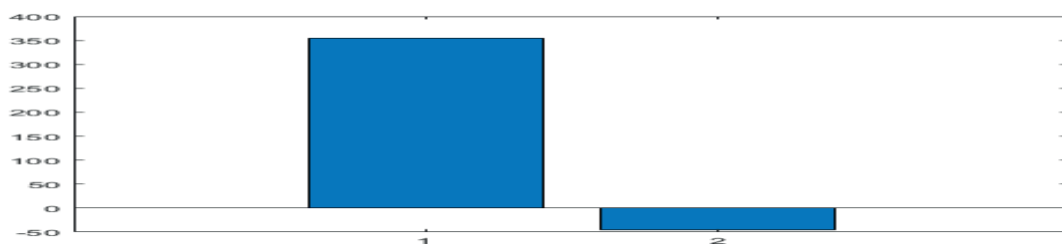
Although “following instruction” section showed more challenge in semantics based on N400 elicitation,



**Figure 29 ERPs of "identifying underlying concept" items in 3 channels**



**Figure 30 ERPs of "identifying relationship between main ideas" items in 3 channels**



**Figure 31 ERP bar graphs of item discrimination of “identifying the underlying concept” and “identifying relationship between main ideas” sections in Pz channel for N400**



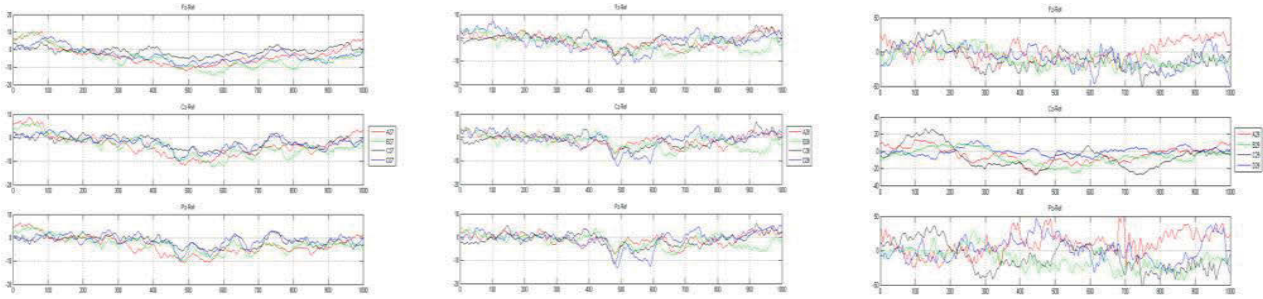


Figure 32 ERPs of "identifying underlying concept" items in 3 channels

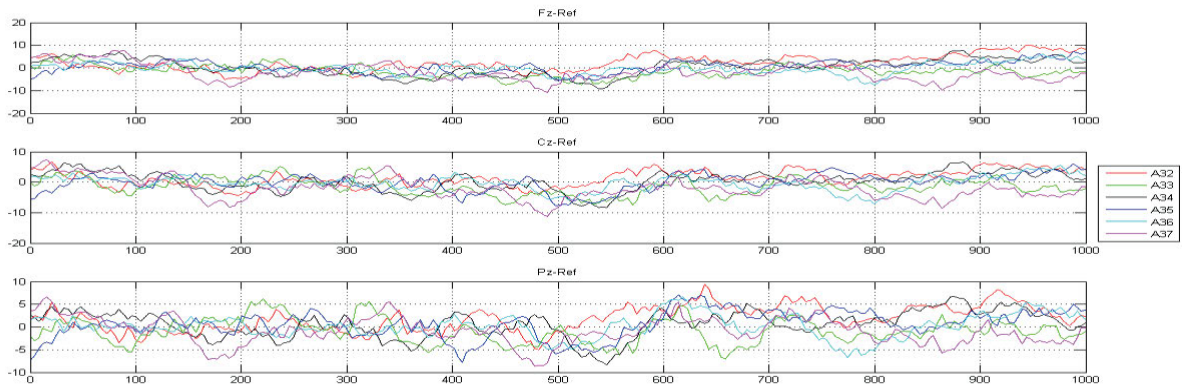


Figure 33 ERPs of "drawing logical inferences" items in 3 channels

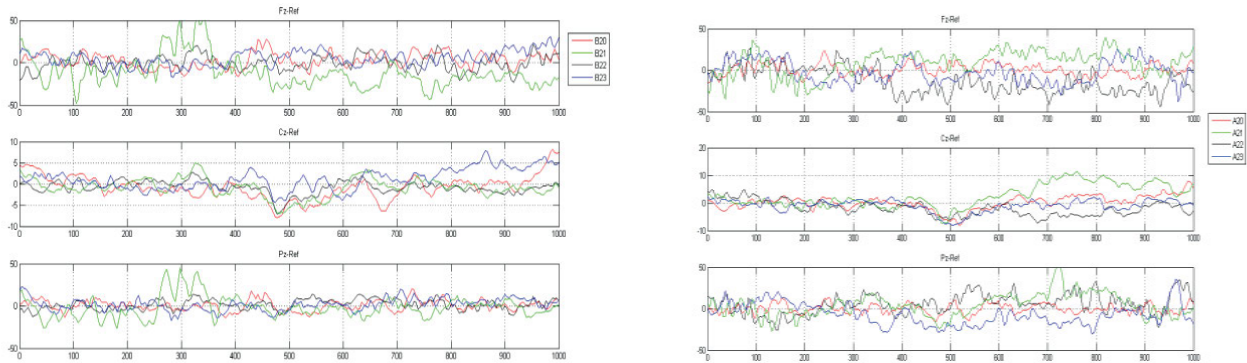


Figure 34 ERPs of "identifying relationship between main ideas" items in 3 channels

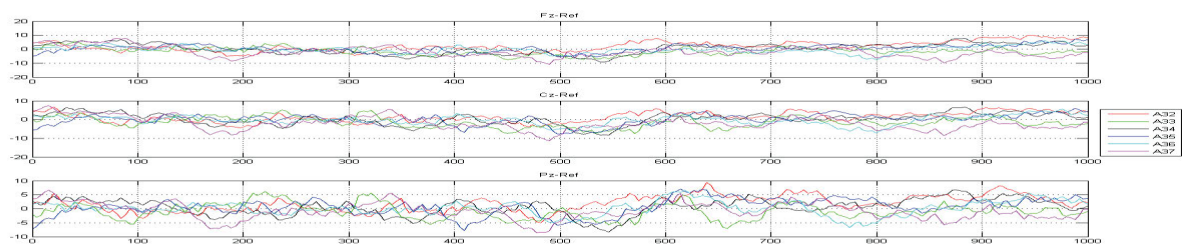
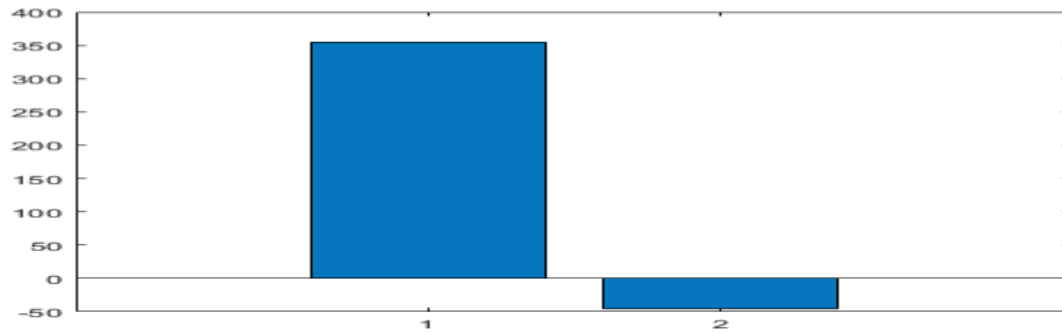
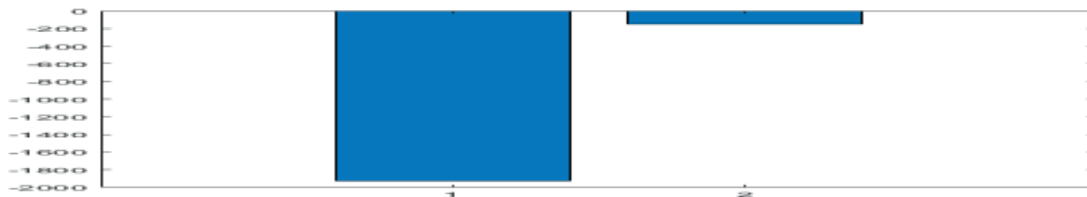


Figure 35 ERPs of "drawing logical inferences" items in 3 channels



**Figure 36** ERP bar graphs of item discrimination of “identifying the relationship between main ideas” and “drawing logical inferences ” sections in Pz channel for N400



**Figure 37** ERP bar graphs of item discrimination of “identifying the relationship between main ideas” and “drawing logical inferences ” sections in Fz channel for P600

it did not show the same result in syntactic perspectives based on the results of P600 elicitation. ERP bar graphs showed that “drawing logical inference” has a more challenging level in syntactic level in comparison with “following instruction”, regarding P600 component. This finding is in contrast with Soemer and Schiefele’s (2019) study which showed that “drawing logical” section is more difficult than “following instruction” section in terms of syntax (P600) and semantics (N400).

Also, the results showed that there was a significant difference in item discrimination of “following instruction” and “identifying relationship between main ideas” sections. It can be implied that “following instruction” section has a more difficult level in comparison with “identifying relationship between main ideas” section, regarding semantics. Also, “following instruction” section syntactic level was higher than “identifying the relationship with main ideas” section. This finding is in agreement with Moore, Morton, and Price’s (2012) study, which was conducted to investigate the construct validity of IELTS academic reading test. In that study, the researchers reported that “following instruction” section (True-false format) engagement level is at both global and local level and test takers should engage at different textual levels. The test takers who attempt to answer “following instruction” section items should have a good grammatical and semantic knowledge as well.

This study also reported that the engagement level of “identifying relationship between main ideas” section in format of matching information is mostly at local level and needs less mental engagement. For instance, test takers are supposed to just find a name of a scholar in order to match it with the list of ideas. Thus, “following instruction”

section is more challenging than “identifying relationship between main ideas” section.

Also, results showed that there was a significant difference in item discrimination of “identifying main ideas” and “drawing logical inference” sections. It may be implied that “main idea” section is more difficult than “drawing logical inference” section, regarding the reanalysis of sentences and grammatical issues because as discussed previously, P600 is elicited by syntactic stimulus.

This finding of the study is in agreement with Moore, Morton, and Price’s (2007) study which reported that “identifying main idea” section in format of matching the list of headlines to paragraphs requires high level of understanding the semantic and pragmatic knowledge of the text. This section engages the test taker in different syntactic structures, more idiomatic phrases, and inexplicit sentences. Thus, it needs more mental activity than “drawing logical inference” section.

Also, the results showed that there was a significant difference in item discrimination of “finding main idea” and “identifying underlying concept” sections. It can be implied that the former has a more difficult comprehension level compared to the latter in terms of both semantics and syntax.

The findings are also in line with Moore, Morton, and Price’s (2012) study which reported that “finding main idea” section involves both local and global level of comprehension. On the other hand, “identifying underlying concept” with multiple choice format has limitations including the potential for guessing the correct option.

Moreover, the results showed that there was a significant difference in item discrimination of “identifying

the relationship between main ideas” and “drawing logical inference” sections. Thus, the comprehension difficulty of “identifying the relationship between main ideas” is more than “drawing logical inference”, regarding semantics and syntax. This finding is in contrast with Day and Park’s (2005) study findings, which was conducted to investigate the difficulty level of different types of reading comprehension questions. Results of Day and Park’s (2005) study showed that “identifying relationship between main ideas” section is easier than “drawing logical inference” section and students may have a difficult time in order to answer the “drawing logical inference” section.

#### 4. CONCLUSION

According to the findings of the present study, it can be concluded that by focusing on ERP components, item discriminations of reading comprehension sections can be observed. Item discrimination, which is based on neurological model and ERP components, could facilitate the process of developing more valid reading comprehension question taxonomy from easy to difficult. The use of reading comprehension question taxonomies is very considerable in the field of testing. The results of the current research will be a stimulus for test developers and theoreticians to change their perspectives from traditional to neurological methods of evaluating item discrimination.

Moreover, this research confirmed that Barrett’s reading comprehension taxonomy and IELTS reading comprehension taxonomy have some shortcomings in categorizing the reading comprehension questions based on difficulty level. According to the results of this study, there are potentially helpful implications for test designers, IELTS book writers, IELTS test designer’s team, and English teachers, in this regard. By using the results of the current study, test designers can design placement tests or other test types which are categorized from easy to difficult as far as the reading comprehension questions are concerned.

Moreover, the second group who can directly benefit from the results of the current research is the IELTS designers’ team. This study suggests some modification to the IELTS reading comprehension section based on the ERP components, which illustrated its item discrimination in reading comprehension sections. As scholars including Tabullo et al. (2019) investigated the relationship between ERP components and reading comprehension, they conclude that reading comprehension scores of the participants correlated with their ERPs. Thus, IELTS designers can use the results of this study to have well-designed reading comprehension items and promote the validity of the test. Well-designed reading comprehension items are used to improve understanding of texts and can be the best predictor of test takers’ reading comprehension level (Bachman, Lyle, & Palmer, 1996; Day & Park, 2005).

Finally, this study deals with some limitations; however, these limitations can also open new ideas for more research. Due to the limited sample size, the research cannot be generalized to other populations. Due to the ERP

limitations which do not show reactions that are related to creativity, the format of reading comprehension questions were chosen to be matching headlines, following instructions, and multiple choice and the researcher omitted ‘complete with only one word section’ of the reading test. Because this section deals with creativity of the brain, so ERP cannot be measured as Raymond, Delahunty, and Seery (2018) believed that “the precise neurological substrates that underlie creativity are yet unknown”.

Another limitation of this study entails the number of items in reading comprehension section of IELTS exam. Due to the time consuming process of recording EEG (each item was shown 10 times) in order to extract ERP, participants would get tired, so this fatigue leads to malfunction; consequently, the researcher decreased the number of items in reading comprehension section and for each section of that a limited number of items (19 items) were selected.

Due to the restricting criterion for participating in this research (having the IELTS band score of 6 to 8) the number of participants was 10 initially. However, due to the time consuming process (around 3 hours) of the present research the number of participants decreased reliable data from 10 to 9-5 in each section of the test due to the presence or absence of artifacts. Also, There has been much research in ERP field which were conducted with few participants, for instance, a study by Shahsavari, Ghoshuni, and Talaei (2018) was conducted with 7 participants, Ghoshuni, Firoozabadi, and Khalilzade, (2012) with 10 participants, Liu, et al., (2019) with 8 participants. Moreover, there was research by Hekmatmanesh, et al., (2019) which was conducted by 9 participants. Another limitation is that gender of test takers could not be controlled. The researcher also delimited the study in different aspects. The age range of the participants was decided to be between 26 and 36 years old and participants had to be in healthy and normal neurological status. Another delimitation of this study was the participants’ band score of the IELTS exam. Participants with the band score of 6-8 were allowed to participate in this experiment, because ERP is better extracted from the average and upper intermediate candidates in order to show the item discrimination of reading comprehension items in the IELTS exam. Also, in the current study, the researcher only considered the stem and categories of the reading comprehension questions and the researcher did not investigate the format of the reading comprehension questions.

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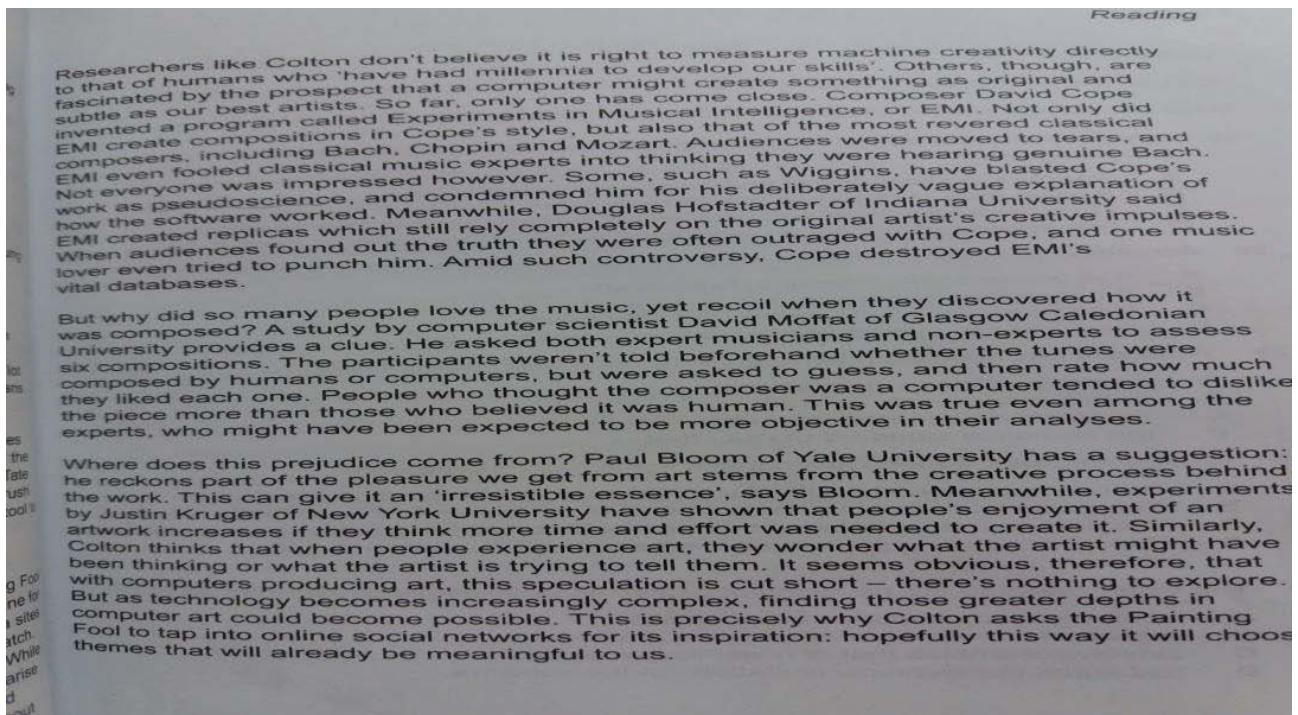
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## Appendix A (Full form of IELTS when appears for the first time)



### READING PASSAGE 3

You should spend about 20 minutes on Questions 27–40, which are based on Reading Passage 3 below.

#### Artificial artists

##### Can computers really create works of art?

The Painting Fool is one of a growing number of computer programs which, so their makers claim, possess creative talents. Classical music by an artificial composer has had audiences enraptured, and even tricked them into believing a human was behind the score. Artworks painted by a robot have sold for thousands of dollars and been hung in prestigious galleries. And software has been built which creates art that could not have been imagined by the programmer.

Human beings are the only species to perform sophisticated creative acts regularly. If we can break this process down into computer code, where does that leave human creativity? 'This is a question at the very core of humanity,' says Geraint Wiggins, a computational creativity researcher at Goldsmiths, University of London. 'It scares a lot of people. They are worried that it is taking something special away from what it means to be human.'

To some extent, we are all familiar with computerised art. The question is: where does the work of the artist stop and the creativity of the computer begin? Consider one of the oldest machine artists, Aaron, a robot that has had paintings exhibited in London's Tate Modern and the San Francisco Museum of Modern Art. Aaron can pick up a paintbrush and paint on canvas on its own. Impressive perhaps, but it is still little more than a tool to realise the programmer's own creative ideas.

Simon Colton, the designer of the Painting Fool, is keen to make sure his creation doesn't attract the same criticism. Unlike earlier 'artists' such as Aaron, the Painting Fool only needs minimal direction and can come up with its own concepts by going online for material. The software runs its own web searches and trawls through social media sites. It is now beginning to display a kind of imagination too, creating pictures from scratch. One of its original works is a series of fuzzy landscapes, depicting trees and sky. While some might say they have a mechanical look, Colton argues that such reactions arise from people's double standards towards software-produced and human-produced art. After all, he says, consider that the Painting Fool painted the landscapes without referring to a photo. 'If a child painted a new scene from its head, you'd say it has a certain level of imagination,' he points out. 'The same should be true of a machine.' Software bugs can also lead to unexpected results. Some of the Painting Fool's paintings of a chair came out in black and white, thanks to a technical glitch. This gives the work an eerie, ghostlike quality. Human artists like the renowned Ellsworth Kelly are lauded for limiting their colour palette – so why should computers be any different?

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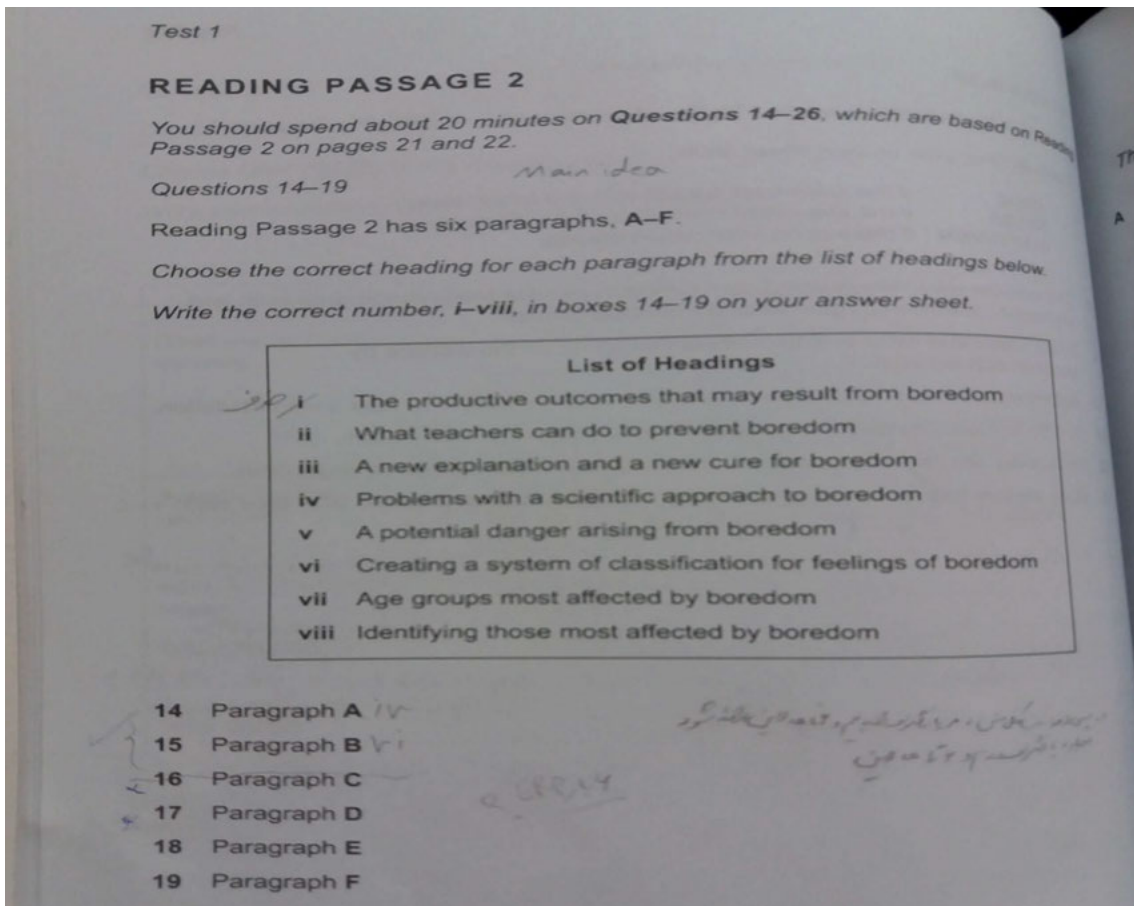
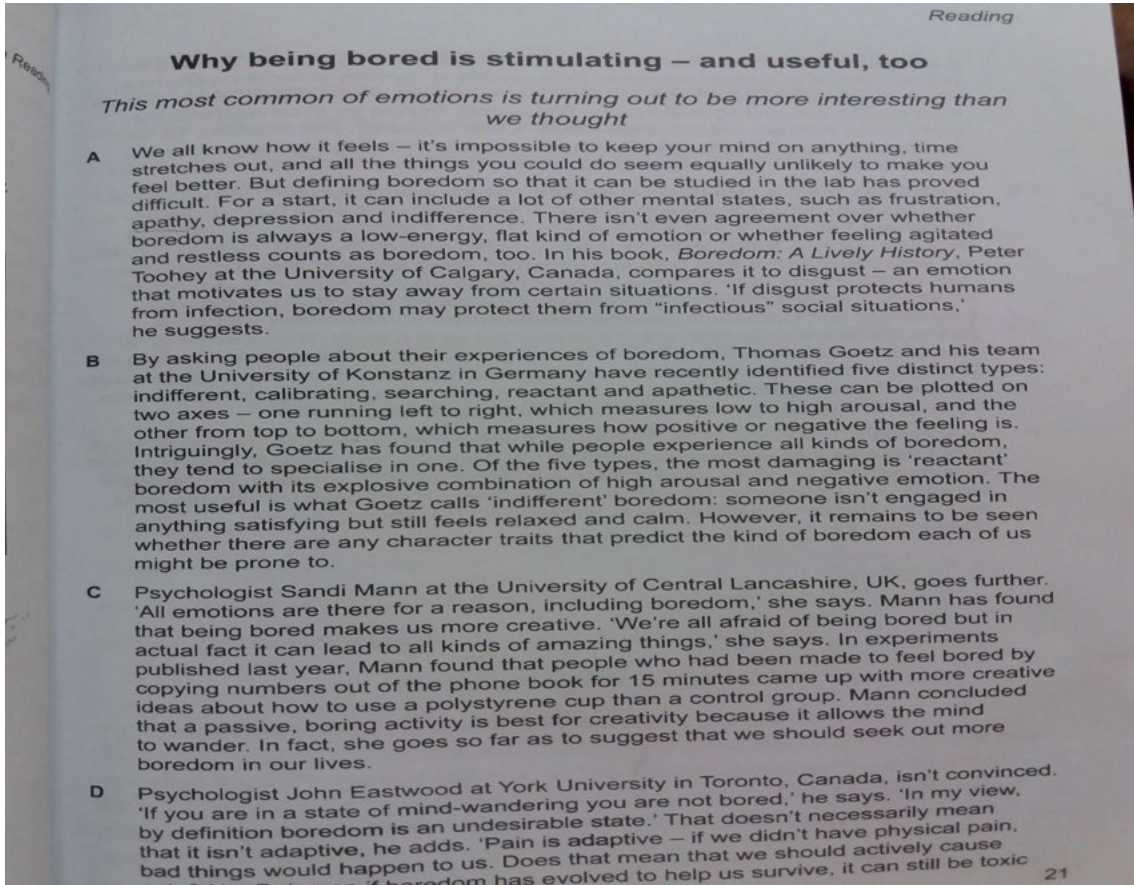
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#### Test 1

if allowed to fester.' For Eastwood, the central feature of boredom is a failure to put our 'attention system' into gear. This causes an inability to focus on anything, which makes time seem to go painfully slowly. What's more, your efforts to improve the situation can end up making you feel worse. 'People try to connect with the world and if they are not successful there's that frustration and irritability,' he says. Perhaps most worryingly, says Eastwood, repeatedly failing to engage attention can lead to a state where we don't know what to do any more, and no longer care.

- E** Eastwood's team is now trying to explore why the attention system fails. It's early days but they think that at least some of it comes down to personality. Boredom proneness has been linked with a variety of traits. People who are motivated by pleasure seem to suffer particularly badly. Other personality traits, such as curiosity, are associated with a high boredom threshold. More evidence that boredom has detrimental effects comes from studies of people who are more or less prone to boredom. It seems those who bore easily face poorer prospects in education, their career and even life in general. But of course, boredom itself cannot kill – it's the things we do to deal with it that may put us in danger. What can we do to alleviate it before it comes to that? Goetz's group has one suggestion. Working with teenagers, they found that those who 'approach' a boring situation – in other words see that it's boring and get stuck in anyway – report less boredom than those who try to avoid it by using snacks, TV or social media for distraction.
- F** Psychologist Françoise Wemelsfelder speculates that our over-connected lifestyles might even be a new source of boredom. 'In modern human society there is a lot of overstimulation but still a lot of problems finding meaning,' she says. So instead of seeking yet more mental stimulation, perhaps we should leave our phones alone, and use boredom to motivate us to engage with the world in a more meaningful way.





Later, a Travel Planner feature was added, which allowed visitors to click and 'bookmark' places or attractions they were interested in, and then view the results on a map. The Travel Planner offered suggested routes and public transport options between the chosen locations. There were also links to accommodation in the area. By registering with the website, users could save their Travel Plan and return to it later, or print it out to take on the visit. The website also had a 'Your Words' section where anyone could submit a blog of their New Zealand travels for possible inclusion on the website.

The Tourism New Zealand website won two Webby awards for online achievement and innovation. More importantly perhaps, the growth of tourism to New Zealand was impressive. Overall tourism expenditure increased by an average of 6.9% per year between 1999 and 2004. From Britain, visits to New Zealand grew at an average annual rate of 13% between 2002 and 2006, compared to a rate of 4% overall for British visits abroad.

The website was set up to allow both individuals and travel organisations to create itineraries and travel packages to suit their own needs and interests. On the website, visitors can search for activities not solely by geographical location, but also by the particular nature of the activity. This is important as research shows that activities are the key driver of visitor satisfaction, contributing 74% to visitor satisfaction, while transport and accommodation account for the remaining 26%. The more activities that visitors undertake, the more satisfied they will be. It has also been found that visitors enjoy cultural activities most when they are interactive, such as visiting a *marae* (meeting ground) to learn about traditional Maori life. Many long-haul travellers enjoy such learning experiences, which provide them with stories to take home to their friends and family. In addition, it appears that visitors to New Zealand don't want to be 'one of the crowd' and find activities that involve only a few people more special and meaningful.

It could be argued that New Zealand is not a typical destination. New Zealand is a small country with a visitor economy composed mainly of small businesses. It is generally perceived as a safe English-speaking country with a reliable transport infrastructure. Because of the long-haul flight, most visitors stay for longer (average 20 days) and want to see as much of the country as possible on what is often seen as a once-in-a-lifetime visit. However, the underlying lessons apply anywhere – the effectiveness of a strong brand, a strategy based on unique experiences and a comprehensive and user-friendly website.

## Reading

## Questions 32–37

Drawing logical inferences

Complete each sentence with the correct ending, **A–G** below.

Write the correct letter, **A–G**, in boxes 32–37 on your answer sheet.

- 32 Simon Colton says it is important to consider the long-term view when **D**
- 33 David Cope's EMI software surprised people by **A**
- 34 Geraint Wiggins criticised Cope for not **E**
- 35 Douglas Hofstadter claimed that EMI was **C**
- 36 Audiences who had listened to EMI's music became angry after **G**
- 37 The participants in David Moffat's study had to assess music without **B**

## List of Ideas

- A** generating work that was virtually indistinguishable from that of humans.
- B** knowing whether it was the work of humans or software.
- C** producing work entirely dependent on the imagination of its creator.
- D** comparing the artistic achievements of humans and computers.
- E** revealing the technical details of his program.
- F** persuading the public to appreciate computer art.
- G** discovering that it was the product of a computer program.

Questions 20-23

Underlying concept = Aim of the writer

Look at the following people (Questions 20-23) and the list of ideas below.

Match each person with the correct idea, **A-E**.

Write the correct letter, **A-E**, in boxes 20-23 on your answer sheet.

- |    |                        |     |     |     |
|----|------------------------|-----|-----|-----|
| 20 | Peter Toohey           | E   | A20 | B20 |
| 21 | Thomas Goetz           | B ✓ | A21 | B21 |
| 22 | John Eastwood          | D   | A22 | B22 |
| 23 | Francoise Wemelsfelder | A ✓ | A23 | B23 |

multiple.

List of Ideas

- 20 ✓ **A** The way we live today may encourage boredom. (1) Peter toohey
- 21 ✓ **B** One sort of boredom is worse than all the others. (2) Peter toohey
- 22 ✓ **C** Levels of boredom may fall in the future. (3) Peter toohey
- 23 **D** Trying to cope with boredom can increase its negative effects. 4
- 24 **E** Boredom may encourage us to avoid an unpleasant experience.

Reading

Questions 8-13 *following instruction*

Do the following statements agree with the information given in Reading Passage 1?

*In boxes 8-13 on your answer sheet, write*

**TRUE** if the statement agrees with the information  
**FALSE** if the statement contradicts the information  
**NOT GIVEN** if there is no information on this

- 1  
8 The website [www.newzealand.com](http://www.newzealand.com) aimed to provide ready-made itineraries and packages for travel companies and individual tourists.
- 2  
9 It was found that most visitors started searching on the website by geographical location.
- 3  
10 According to research, 26% of visitor satisfaction is related to their accommodation.
- 4  
11 Visitors to New Zealand like to become involved in the local culture. *True*
- 5  
12 Visitors like staying in small hotels in New Zealand rather than in larger ones.
- 6  
13 Many visitors feel it is unlikely that they will return to New Zealand after their visit. *True*

Test 1

## READING

## READING PASSAGE 1

You should spend about 20 minutes on Questions 1–13, which are based on Reading Passage 1 below.

## Case Study: Tourism New Zealand website

New Zealand is a small country of four million inhabitants, a long-haul flight from all the major tourist-generating markets of the world. Tourism currently makes up 9% of the country's gross domestic product, and is the country's largest export sector. Unlike other export sectors, which make products and then sell them overseas, tourism brings its customers to New Zealand. The product is the country itself – the people, the places and the experiences. In 1999, Tourism New Zealand launched a campaign to communicate a new brand position to the world. The campaign focused on New Zealand's scenic beauty, exhilarating outdoor activities and authentic Maori culture, and it made New Zealand one of the strongest national brands in the world.

A key feature of the campaign was the website [www.newzealand.com](http://www.newzealand.com), which provided potential visitors to New Zealand with a single gateway to everything the destination had to offer. The heart of the website was a database of tourism services operators, both those based in New Zealand and those based abroad which offered tourism services to the country. Any tourism-related business could be listed by filling in a simple form. This meant that even the smallest bed and breakfast address or specialist activity provider could gain a web presence with access to an audience of long-haul visitors. In addition, because participating businesses were able to update the details they gave on a regular basis, the information provided remained accurate. And to maintain and improve standards, Tourism New Zealand organised a scheme whereby organisations appearing on the website underwent an independent evaluation against a set of agreed national standards of quality. As part of this, the effect of each business on the environment was considered.

To communicate the New Zealand experience, the site also carried features relating to famous people and places. One of the most popular was an interview with former New Zealand All Blacks rugby captain Tana Umaga. Another feature that attracted a lot of attention was an interactive journey through a number of the locations chosen for blockbuster films which had made use of New Zealand's stunning scenery as a backdrop. As the site developed, additional features were added to help independent travellers devise their own customised itineraries. To make it easier to plan motoring holidays, the site catalogued the most popular driving routes in the country, highlighting different routes according to the season and indicating distances and times.