



ACCESSIBLE SCIENCE

The Academia portal is a space where science meets everyday life. Reliable articles, interviews, and multimedia content help explain the world around us – not through oversimplification, but in an accessible and engaging way. It is a place where anyone can explore their curiosity about the world, regardless of age or educational background.

The popular science portal of the Polish Academy of Sciences was created to bring the latest scientific achievements closer to the public. The website is an extension of the printed magazine *Academia* and combines tradition with modernity, offering a rich selection of multimedia content – from articles and interviews to podcasts, videos, expert commentary, and educational materials.

The portal is built on three pillars of communication: reliability, curiosity, and trust. Its mission is to demonstrate that science is not a closed-off world but a living part of culture and everyday life. The portal's authors – scientists, journalists, and knowledge enthusiasts – explain complex phenomena in ways that anyone can understand, without oversimplification or clickbaits. Thanks to this approach, Academia PAS aims to restore science to its rightful place in public debate.

The site features content on a wide range of topics, including climate, technology, medicine, society, culture, and science policy. It also publishes researcher profiles, conference reports, and analyses of the latest discoveries and research projects. The portal targets a wide audience – from schoolchildren and students, to teachers and journalists, and anyone who wants to understand the world through the lens of science.

Academia PAS is a place where science speaks with its own voice – the voice of the people who create it. The portal is available at: academia.pan.pl.

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